

# **ADMISSION BROCHURE**

**MBA in INNOVATION, ENTREPRENEURSHIP AND  
VENTURE DEVELOPMENT**



**NETAJI SUBHAS UNIVERSITY OF TECHNOLOGY**

(Formerly Netaji Subhas Institute of Technology)

Azad Hind Fauj Marg, Sector-3, Dwarka, New Delhi-10078

Govt. of NCT of Delhi

## **ADMISSION SCHEDULE**

### **MBA-IEV**

**The dates for online registration and subsequent stages of the admission process shall be intimated on the CMAC website:**

**<https://www.cmacadmissions.com/>**

Please check the site regularly for information.

#### **Note:**

1. Candidates are advised to read the brochure carefully. Visit the website <https://www.cmacadmissions.com/> regularly for updates and other details about the admission process.
2. No individual communication will be sent.
3. Personal interviews may be held online if the situation demands. Intimation will be provided on the website for the same.

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# 1. ABOUT UNIVERSITY



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## **Netaji Subhas University of Technology** *(Established by Govt. of NCT of Delhi)*

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Netaji Subhas University of Technology (NSUT) is a center of higher technical education in India. NSUT (formerly Netaji Subhas Institute of Technology (NSIT)) was an autonomous Institution under Govt. of the NCT of Delhi and affiliated to the University of Delhi. It was established in the year 1983 as the Delhi Institute of Technology with the objective of meeting the growing demands of manpower in the emerging fields of engineering and technology with a close social and industrial interface. Over a period of time, the institute has carved a niche for itself, both nationally and internationally, for excellence in technical education and research.

The University has grown by leaps and bounds since its inception, both in size and in the scope of its activities. The overall academic environment in the University is highly conducive for achieving excellence in higher education and research. It has been consistently ranked as one of the top engineering colleges in India and has featured prominently in various national-level surveys conducted by reputed professional and trade magazines.

NSUT, (erstwhile NSIT) has the legacy of achieving excellence in education and research in the area of Engineering and Technology. Apart from being instrumental in providing quality education and research in various areas, it also hosts a spectrum of established companies for its internship and placement drives. With this legacy, NSUT further strives to broaden its education areas by introducing various programs at UG and PG levels to impart knowledge in the area of business administration in the Department of Management Studies. Currently, NSUT offers Bachelor of Engineering, Master of Technology and Ph.D.

## **2. VISION**

To be a premiere University of global recognition that provides Excellence in Education, Research and Development, to create potential Innovators and leaders to serve Society and Nation.

## **3. MISSION**

- M1. To promote academic growth by offering state-of-the-art Undergraduate, Postgraduate and Doctoral programmes and to impart emerging and new knowledge in Research & Development.
- M2. To identify the thrust area of specialization in education based on perception of Regional and National as well as global needs.
- M3. To undertake collaborative projects which offer opportunities for long term interaction with leading Academia and industries to cater to the needs of the Society and Nation.
- M4. To foster human potential by inculcating responsible behavior, Environment, improvement, Ethics, Innovation and Entrepreneurship.

## 4. Message from the Vice-Chancellor

Prof. Anand Srivastava



I am thrilled to extend to you an esteemed invitation to embark on an enriching journey towards excellence by enrolling in the Master of Business Administration (MBA) in INNOVATION, ENTREPRENEURSHIP AND VENTURE DEVELOPMENT program at Netaji Subhas University of Technology (NSUT), located in the heart of Delhi. As the Vice-Chancellor of NSUT, I am committed to upholding the highest standards of academic distinction and innovation. It is with utmost enthusiasm that I invite you to explore the myriad opportunities available within our esteemed institution.

NSUT's MBA-IEV program stands as a beacon of intellectual rigor and entrepreneurial fervour. Our curriculum not only encompasses traditional business domains but also offers specialized tracks in analytics. The dual specialization empowers our students to delve deeper into their areas of interest, equipping them with a versatile skill set essential for thriving in today's competitive landscape.

At NSUT, we recognize the significance of holistic development. Therefore, we encourage active participation in academic and cultural committees alongside rigorous academic pursuits. These platforms provide invaluable opportunities to hone leadership skills, foster creativity, and build lasting connections within our vibrant community.

Our distinguished faculty members, renowned for their scholarly achievements and industry expertise, serve as mentors and guides, nurturing intellectual curiosity and pushing the boundaries of conventional thinking. Moreover, NSUT offers many experiential learning opportunities, and industry partnerships broaden horizons and cultivate a global mindset indispensable for success in today's interconnected world.

As you embark on this transformative academic journey, our admissions team stands poised to assist you at every step of the application process. We provide guidance and support if you have questions regarding program structure, specialization options, or extracurricular activities.

Join us at NSUT, where brilliance converges with opportunity, and let us collectively shape a future characterized by excellence, innovation, and transformative leadership. Together, let us embrace the limitless possibilities that await within our esteemed institution.

## 5. MESSAGE BY DEAN, FACULTY OF MANAGEMENT STUDIES

Prof. O.P. Thakur



It is my pleasure to extend a warm welcome to the young students on behalf of the Department of Management Studies at our esteemed institution. As the Dean of the Faculty of Management Studies, I am honoured to introduce our undergraduate (UG) and postgraduate (PG) programs and invite you to embark on an extraordinary educational journey with us.

The Department of Management Studies is renowned for its commitment to academic excellence, innovation, and holistic development. Our programs are designed to equip students with the knowledge, skills, and competencies required to thrive in today's dynamic and competitive business environment. Through a wide range of courses, you will gain insights into various areas of management such as marketing, finance, human resources, operations, and entrepreneurship. Our programs are designed to sharpen our student's analytical and strategic thinking, hone the managerial skills, and prepare them to take on leadership roles in diverse industries.

We are proud of our strong ties with the business community, which allows us to offer unparalleled opportunities for industry exposure, internships, and placements. We have a vibrant community of students, faculty, and alumni. Our alumni network, spread across various industries and geographical locations, serves as a testament to our commitment to nurturing leaders and change-makers who make a positive impact on society.

I look forward to welcoming new students to our department and witnessing their growth and success as they embark on this transformative educational journey.



## 6. MESSAGE BY HEAD, DEPARTMENT OF MANAGEMENT STUDIES

Prof. Jyotsna Singh



The Department of Management Studies at Netaji Subhas University of Technology (NSUT) was established in the year 2018 with the objective of imparting advanced and progressive management education to the young aspirants. The department is currently offering undergraduate, post graduate and research level programmes in the discipline of management.

The Department of Management Studies is committed to nurturing the next generation of leaders and professionals in the field of management. Our UG and PG programs offer comprehensive and industry-relevant curricula that combine theoretical foundations with practical applications. They are designed to provide students with a solid foundation and equip them with the knowledge and competencies necessary for success.

Furthermore, our department maintains strong connections with industry leaders and professionals. Guest lectures, industry visits, and workshops are regularly organized to expose the students to the latest trends, practices, and challenges in the business world. Our department also offers career counselling, placement assistance, and guidance on entrepreneurship and start-up ventures. We have a strong track record of placing our graduates in reputable organizations.

We look forward to welcoming the new students to our department and guiding you towards a successful and fulfilling future.



## 7. DEPARTMENT OF MANAGEMENT STUDIES



The Department of Management Studies at NSUT (formerly NSIT) was established in the year 2006. The primary objective is to impart broad based knowledge in the field of management practices and their applications in addressing the challenges of the emerging global business environment and society. The department is committed to sharpen managerial, communication and leadership skills with an emphasis on professional ethics among students. Currently, the Department of Management Studies offers elective courses in the diverse domain of management such as project management, financial management, entrepreneurship, human resource development etc. to engineering UG and PG students at NSUT.

### 7.1. Vision of the Department

The Department of Management Studies aims to be an international centre of excellence in the field of Management through high-quality education, cutting-edge research, industrial and entrepreneurial engagement with the highest degree of professional ethics.

## **7.2. Mission of the Department**

- M1. To impart value-based knowledge in the field of management practices incorporating contemporary and emerging global business environment.
- M2. To nurture innovative entrepreneurs and ethical leaders towards creating a better world.
- M3. To collaborate globally with academic institutions, industries, government and society for the development of sustainable world.

## **7.3. Programs Offered**

- i. Three Years Full Time Bachelor of Business Administration (BBA) program.
- ii. Two Years Full Time Master of Business Administration (MBA) program.
- iii. Two Year Full Time MBA in Innovation, Entrepreneurship, and Venture Development (MBA-IEV).
- iv. Five Years Integrated BBA-MBA in Innovation, Entrepreneurship, and Venture Development (Integrated BBA-MBA (IEV)
- v. Doctor of Philosophy (Ph.D.)

## **8. MBA IN INNOVATION, ENTREPRENEURSHIP AND VENTURE DEVELOPMENT**

For last four years, Department of Management Studies, NSUT in collaboration with NSUT IIF has been offering 2 Year Full-Time Management in Innovation, Entrepreneurship & Venture Development under the guidance of AICTE Startup Policy Implementation Unit and MHRD's Innovation Cell (Government of India). A unique program approved by AICTE with limited 30 seats is jointly offered by Department of Management Studies, NSUT & NSUTIIF and Technology Business Incubator at NSUT. NSUT received approval from AICTE to offer MBA-IEV in 2020.

### **8.1. Objective of MBA-IEV program**

The objective of this program is to impart necessary knowledge and skills so that students understand and appreciate nuances of business and are able to convert their ideas into start-ups. The program is aimed at facilitating learning innovation and its management, entrepreneurship and venture development from foundation to advance stages and side by side enable students to

apply their entrepreneurial skills in real life situations, validate ideas, build innovations, test market and try to build a successful venture out of it.

This four-semester MBA-IEV program has, in addition to classroom learning, Action Learning Segments and three Capstone Projects to enable students to learn to recognize, create and shape a business opportunity, develop leadership and build a start-up team, construct business models and assess market feasibility for launching new start-ups.

## **8.2. Program Outcomes**

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster Analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value based Leadership ability.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

## **8.3. Career and Employment Opportunity**

The objective of this program is to prepare young minds towards self-employment and create employment opportunity for others through enterprise development. It is expected that, more job creators will come out and most of the graduates of this program will start and thrive with their own start-ups launched during the study period.

Moreover, graduates from this program also will find lots of opportunities to get placed in start-ups because of their close understanding and working experience in innovation and entrepreneurship throughout their study period. Furthermore, these graduates will get job opportunities to coordinate and lead pre-incubation centres in academics, incubation units, acceleration unit, angel and VC firms etc. They will find preferential space to work with CSR arm, social enterprise arm and spin off arm of corporate, NGOs, social enterprises.

However, the NSUT will not facilitate their Placement with companies in this regard, and they would be encouraged to become entrepreneurs, and enhance the job creation. If they would wish to work in the incubator space, they would be given a lot of networking opportunity in this period, to create such opportunities for themselves in the spirit of the program.

## **8.4. Exit Policy**

Course is designed to offer incumbent an opportunity to exit after successful completion of the first year. First year focuses on Entrepreneurial motivation, venture foundation development and

experiential learning. It has the provision for candidate to exit with innovation and entrepreneurial abilities and management capability to manage incubation and start-up environments. After successful completion of 1<sup>st</sup> Year, students who wish to discontinue the program, NSUT may issue certificate titled “**Certificate in Innovation Entrepreneurship, and Venture Development**”.

Second year focuses on advancement of entrepreneurial skill and validates the enterprising skill by setting up real ventures with incubation support as part of the Action Learning Segment. Upon successful completion of 2 years, a degree certificate of “**MBA in Innovation, Entrepreneurship & Venture Development**”.

## **9. FACULTY MEMBERS AT DEPARTMENT OF MANAGEMENT STUDIES /IEV**



### **DEAN, FACULTY OF MANAGEMENT STUDIES**



**Prof. O.P. Thakur**  
M. Sc., Ph. D.  
Dean, Faculty of Management Studies  
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## HEAD, DEPARTMENT OF MANAGEMENT STUDIES



**Prof. Jyotsna Singh**  
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## FACULTIES



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\*The Department has also recruited Adjunct Faculties and Guest Faculties having good professional record.

## LIST OF MENTORS AT DEPARTMENT OF MANAGEMENT STUDIES (MBA-IEV)

S.N.	Name of Mentor	Qualification
1.	Prof. Sandeep Mann	B.Tech., MBA
2.	Mr. Asmar Husain	B.Tech., M.Tech. Ph.D. pursuing
3.	Mr. Nitin Dewan	LLB, M.Com., PG Diploma in Business and Management (Marketing and Finance)
4.	Mr. Om Sovan Das	MBA (IEV)
5.	Mr. Vishesh Mathur	B.E., Manufacturing Process and Automation Engineering

## 10. PROGRAM STRUCTURE

MBA in Innovation, Entrepreneurship and Venture Development (MBA-IEV), is a Full-Time program of two years duration. This program comprises of mainly four tracks distributed over four semesters:

- Foundation of Management & Entrepreneurship Track
- Start-up Experiential Learning Track: (Co-Learning & Contribution)
- Entrepreneur-ship Intensity Track (Immersion into Incubation Facility and Resource Access)
- Start-up Establishment Track

The detailed academic activities in above mentioned tracks have been placed in Table 2. The total number of credits for four semester MBA-IEV programme is 106. This four-semester programme has, in addition to classroom learning, outside class room activities which include skill development modules, two Action Learning Segments and three Capstone Projects to enable students to learn to recognize, create and shape a business opportunity, develop leadership and build a startup team, construct business models and assess market feasibility for launching new startups.



**Table-1: Summary of semester-wise Modules**

Tracks/Phase	Year	Semester	Classroom teaching, Capstone Projects and Action Learning Segments.
Foundation of Management & Entrepreneurship Track	1 <sup>st</sup> Year	1 <sup>st</sup> Semester	<ul style="list-style-type: none"><li>• <b>Module I:</b> Introduction to Innovation &amp; Entrepreneurial Idea Generation &amp; Identifying Business Opportunities.</li><li>• <b>Capstone Project-1:</b> Development of an Innovative Business Idea into a Proof-of-Concept.</li><li>• <b>Module II:</b> Management Skills for Entrepreneurs and Managing for Value Creation.</li><li>• <b>Capstone Project-II :</b> Locating prospective customers, development of Business Idea into working Prototype</li></ul>
Start-up Experiential Learning Track : (Co-Learning & Contribution)		2 <sup>nd</sup> Semester	<ul style="list-style-type: none"><li>• <b>Module III:</b> Entrepreneurial Skill Development Creating &amp; Sustaining Enterprising Model &amp; Organizational Effectiveness.</li><li>• <b>Capstone Project-III:</b> Development of Minimum Viable Business Model of Innovation/Solution.</li><li>• <b>Action Learning: Segment-1:</b> Start-up/Incubation Residency Learning Program.</li></ul>
Entrepreneur-ship Intensity Track (Immersion into Incubation Facility and Resource Access)	2 <sup>nd</sup> Year	3 <sup>rd</sup> Semester	<ul style="list-style-type: none"><li>• <b>Module IV:</b> Advancing Entrepreneurial Skill &amp; Venture Planning. Creating and Growing New Venture and National &amp; Global Business Environment.</li></ul>
Start-up Establishment Track		4 <sup>th</sup> Semester	<ul style="list-style-type: none"><li>• <b>Module V:</b> Advancing Entrepreneurial Skill for Venture Development</li><li>• <b>Action Learning Segment-II:</b> Venture Establishment Phase at Incubators/Accelerators.</li></ul>
Final Exit		Completion of “MBA in Innovation, Entrepreneurship and Venture Development” Degree	

Out of total 106 credits, the program has 48 credits of classroom learning, spread over first three semesters. These 48 credits include 36 credits for Core Courses and 12 credits for Electives. Core Course (CC): This is a course which is to be compulsorily studied by a student as a core requirement to complete the requirement of MBA-IEV. Elective Course: An elective course is a course which can be

chosen from a pool of subjects. Out of remaining 58 credits, 12 credits are for 3 Capstone Projects of four credits each in the first year. Another set of 14 credits is for acquiring required skills through outside classroom learning. 32 credits are for Action Learning segments. The semester-wise distribution of credits is as follows:

**Table-2: Summary of semester-wise distribution of Credits**

Year	Semester	Core Credit (Class Room)	Elective Credit (Class Room)	Credit through Acquiring Relevant Skill Programs outside Classroom Learning	Capstone Credit	Action Learning Credit	Total
1 <sup>st</sup> Year	1 <sup>st</sup> Semester	16	0	4	4+4	-	28
	2 <sup>nd</sup> Semester	7	4	2	4	12	29
2 <sup>nd</sup> Year	3 <sup>rd</sup> Semester	13	8	4	-		25
	4 <sup>th</sup> Semester	-	-	4	-	20	24
	Total	36	12	14	12	32	106

\* In second Semester, after completion of Classroom teaching, capstone –III in 2 to 2.5 months, the students will go for Action Learning Segment-I (Summer Internship or Residency Incubation (6-8 weeks))

\*\* Provision for exit after one year (after completing second semester): If any student wants to exit from the program after one year, He / She can have choice to exit from the program & He / she will get one year certificate. Candidates have option to re-join the program to complete MBA within maximum year gap of two years.

## 11. DETAILED PROGRAM STRUCTURE

The semester-wise course scheme for MBA-IEV program is as follows:

Academic Phase	Year	Semester	Academic Semester 1	Credit Breakup	Academic Streams/Courses	Integrated with Educational Learning Activities
			Induction	Mandatory	Know & Manage your Entrepreneurial Talent : Vision and Mission Building (MG/PA)	Tools to test Entrepreneurial Ability-Self Assessment, Reflection, Feedback & finally create a career development plan
			Innovation Entrepreneurial	<b>16 Credits Class</b>	Financial Reporting, Statements & Analysis (2) Marketing Management(2) Business Communication (2)	6 Credits for building block

A	Foundation of Management and Entrepreneurship Track : (Immersion into incubation Facility and Resource)	1 <sup>st</sup>	1 <sup>st</sup>	Management Skills for Entrepreneur and Managing for Value Creation	Room	Innovation and Technology Management (2) Theories and Models of Entrepreneurship (2) Opportunities Mapping-Ideas and Sectors (1) Economics for Entrepreneurship (2) Regulatory aspects of Start-Ups (1) Marketing research and Analysis for Entrepreneur(2)	management.  10 Credits for entrepreneurial basics.
					4 Credits Outside Classroom	<b>Skill Development Programs :</b> Participate in Trainings on Ideation, Business Model Canvas, Design Innovation, Technological Innovation & Designing, Entrepreneurship, Data Analytic etc., Start-up / ecosystem Management: Concept and Best Practices of Pre-incubation Services Facilities- Mandatory, Enterprise Development, Management, Negotiation, Marketing & Research, Lean Start-up Models etc. As guided by Faculty Coordinator.(4 credits or 2 credits)	Exercise/Simulations that Challenge students to apply Business Skill for Real Problem Solving, Practice Leadership, Team Work Skills, Idea Feasibility Analysis, Apply Ethical and Social Responsible Reasoning, Examine Decisions etc.
					8 Credits from 2 Capstone Projects	OR/AND  Choice of any approved online course or Course of Independent Study under industry entrepreneur/mentor approved by Department (2 credits)	Exposure familiarization hands-on- activities and training on analytical tools and perspective essential to Value Creation. Demand and Forecast, Market segmentation, Pricing Strategy, Budgeting Managerial decision making.
					Total- 28 Credits	<b>Capstone Project-1:</b> Creative Problem Solving/Idea-Proof-of-Concept and Submission. (4)  <b>Capstone Project-II:</b> Development of Innovation/Prototype & Submission.(4)	Work on Idea and Develop Proof-of-Concept  Market Research / Potential Customer Acceptance
			2 <sup>nd</sup>	Creating & Sustaining Enterprise	11 Credits Class Room (Core Courses –  07 credits	Organizational Development and entrepreneurial Leadership (2) New Venture Establishment and Management (2) Entrepreneurial Finance (1) Startup Ecosystem (2)  ELECTIVE COURSES (CHOOSE ANY TWO) Measuring and Managing Performance of Existing and	11 Credits for entrepreneurial advancement

				Model & Organizational Effectiveness	<b>Elective courses - 04 credits)</b>  <b>2 Credits Outside Classroom</b>  <b>4 Credits Capstone Project</b>  <b>12 Credit Action learning Segment I</b>  <b>Total 29 Credits</b>	New Ventures (E) (2) Corporate and Social Entrepreneurship (E) (2) Or, Choice of any MOOC, or Course of Independent Study under industry/entrepreneur mentor approved by DEPARTMENT as of equivalent credit and desired content. (E) (2)  <b>Skill Development Programs</b> :Participate in Trainings on Leadership, Learn Start-up, Venture Planning & Management, Performance Management etc.(2)  <b>Capstone Project-III:</b> Development of Business Model for the Innovation & Submission.(4)	Developing a Minimum Viable Product & Business Model to get into the Market.  <b>Summer Internship in the indentified startup</b>  The Candidates will also get access to Co-working Space in Pre-Incubation & Incubation/acceleration Unit of NSUT for Working on their own Business Model Validation
B	Experiential Learning Track : (Co-learning & Contributing to Incubation Unit/incubated Start-ups)		3 <sup>rd</sup>	Advancing Entrepreneurial Skill & Venture Planning.	Mandatory	Intensify and Manage Your Entrepreneurial Talent : Revisit Vision and Mission Statement	Tools to Tests Entrepreneurial Ability, Self-assessment, Reflection, Feedback & Review Career Development Plan
	Entrepreneurship Intensity Track (Immersion into Acceleration/Incubation Facility and			Creating and Growing New Venture and	<b>21 Credits Classroom (Core</b>	Venture Financing; M & A, Funding Stages, Mechanism, Tools and Techniques (3) Digital Marketing for Innovations (3) Venture growth Strategies (2) Strategies for Competition	21 credits for Entrepreneurial Skill advancement and venture planning

	Resource)	2 <sup>nd</sup>		National & Global Business Environment	<b>Courses – 13</b> <b>Elective courses - 08 credits)</b>	and Quality (2) Innovation, Technology & Operation Management in Start-ups (3) <b>ELECTIVE COURSES (CHOOSE ANY FOUR)</b> Buying and Selling Small business (2) Government Strategies, policies and International Economy (2) IPR Management (2) High Performance organizations (2) Talent and Team Management-HR Management (2) HR management-Performance and Competence Mapping (2) Or, Choice of any MOOC, or Course of Independent Study under industry/entrepreneur mentor approved by DEPARTMENT as of equivalent credit and desired content.(E) (2)	
					<b>4 Credits Outside Classroom</b>  <b>Total 25 Credits</b>	<b>Skill Certifications</b> /Upgradations and Recognition/Award in Events/competitions held at /by reputed national and international agencies, focusing on Global Startup exchange program and Global Business Linkage Opportunities etc. (4 credits or 2 credits) OR/AND Choice of any approved online course or Course of Independent Study under industry entrepreneur/mentor approved by Department (2 credits)	Exercise, Training and Simulation focus on building and implementing competitive capabilities and developing high performance organizations.
	Start-up Establishment Track : (Access to Incubation Space)		4 <sup>th</sup>		<b>Total 4 Credits Outside Classroom</b>	Credit points Earned From Outside Classroom Skill Certifications /Upgradations and Recognition/Award in Events/competitions held at/by reputed national and international agencies.(4 credits or 2 credits) OR/AND Choice of any approved online course or Course of Independent Study under industry entrepreneur/mentor approved by Department (2 credits)	Skill enhancement for venture establishment and growth

					<b>20 Credit Action Learning</b>  <b>Total 24 Credits</b>	Real Time Venture Establishment and Management in Incubation/Acceleration Unit : Action Based Learning on ,Establish Enterprise & Registration, Undertake Product Customer Validation, Raise Seed Fund and Investment Readiness, Partnership and Stakeholder Management	Receive Incubation Support in Incubation/Acceleration Unit
	Completion of “MBA in Innovation, Entrepreneurship & Venture Development” Degree						

## **12. NSUT INCUBATION AND INNOVATION FOUNDATION (NSUT-IIF)**

NSUT Incubation & Innovation Foundation (NSUT IIF) has been actively supporting over 45 startups since its inception in October 2016, fostering a thriving innovation and startup ecosystem on campus. Anchored by a well-established incubation center, NSUT IIF provides state-of-the-art labs, centre of excellences and dedicated workspace under the direct supervision of the university's incubation unit. Leveraging a rich pool of expertise including successful alumni entrepreneurs, industry leaders, and regulatory specialists, NSUT IIF offers comprehensive mentoring and experiential learning opportunities.

NSUT boasts a diverse faculty comprising subject matter experts and management-focused educators, complemented by motivated students and robust technical societies like IEEE, SAE, ISA, CSI, and C.E.D.T. Lab. Spanning over 10,000 square feet within NSUT's expansive 145-acre campus, NSUT IIF features modern amenities including conference and meeting rooms, lockable office units, recreational areas, and co-working for startups and innovators.

Partnering with esteemed organizations such as HDFC, IIT Kanpur, NASSCOM Foundation, IEEMA and Amazon AWS, NSUT IIF collaborates across industry, academia, and government sectors to offer impactful mentorship programs, internships, workshops, and hackathons. The foundation focuses on key sectors such as ICT, IoT, Drone Technology, Power and Energy, Healthcare, Manufacturing, Agriculture, Biotechnology, and Embedded product development.

Financially, NSUT-IIF provides up to ₹7.5 lakh in funding support to incubated startups, empowering them to cover initial operational costs, drive product development, and scale their ventures. Additionally, NSUT IIF supports student entrepreneurs (NSUT) with academic benefits including attendance relaxation and the option to defer traditional job placements for up to 2 years, facilitating a conducive environment for pursuing entrepreneurial ambitions.

This integrated approach underscores NSUT IIF's commitment to nurturing innovation, fostering entrepreneurship, and preparing future leaders in technology and business.



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## FINANCIAL RESOURCES

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Incubation centre of NSUT was established with financial support from Delhi Government with an initial seed support of INR 1.5 crores. The centre grants

- Funding up to INR 1 lac at Pre-incubation stage.
- Funding up to INR 7.5 lac at Incubation stage.

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## Administration of NSUT-IIF

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### Chairman, BoD, NSUT IIF



Prof. Anand Srivastava, Vice Chancellor at Netaji Subhas University of Technology (NSUT) and Chairman of the Board of Directors at NSUT IIF, brings a wealth of experience in academia and technology innovation. With a background in Electronics and Communication Engineering (ECE), he previously served as a Professor at IIIT Delhi and Director of IIIT Delhi Incubation Center. His leadership drives both academic excellence and entrepreneurial initiatives, fostering a culture of innovation and industry collaboration at NSUT. His vision and expertise in technology and education continue to propel NSUT towards greater achievements in research, development, and societal impact.

### Director and member secretary of NSUT-IIF



**Prof Prerna Gaur** is B. Tech in Electrical Engineering (1988), MTech (1996) and Ph.D. (2009) in the field of Artificial Intelligence and control. Presently, Director, NSUT, East Campus NSUT. Professor & Head in ICE and Electrical Engineering Department in NSUT (2018-2020), Adjunct faculty, Management Department NSUT. Six years of Industry experience and 26 years of Teaching experience in Delhi College Engineering and NSUT, Delhi. More Than 150 research papers in international journals and IEEE Conferences. Guided B. Tech, M. Tech and Ph.D. students. She is Director & Member Secretary, Technical Business Incubator of NSUT and NBA Co-ordinator of NSUT. Member of various committees of AICTE, NBA and UGC.

## CEO NSUT-IIF



**Himanshu Singhal** is the CEO of Netaji Subhas University of Technology Incubation and Innovation Foundation (NSUT IIF), and an accomplished leader with 19+ years of experience across diverse industries such as Engineering, Civil, Structural, Consulting, Education and Manufacturing. He has done MCA, PGDBA (Operations) and MBA(IITD). He has in-depth experience in Entrepreneurship, Startup eco system, Information Technology, IT infrastructure, cybersecurity etc. He is a mentor, Recognized trainer in e-Governance (RTeG) and a dedicated professional driving innovation and growth in the startup ecosystem.

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### Few Achievements of incubated companies

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Since its inception, NSUT IIF has supported a diverse array of student ventures, including but not limited to:

Readers Crib Pvt Ltd, Pramila Travels Pvt Ltd (Triposse), Edzofit Pvt Ltd, Different Angle 42 Pvt Ltd (Dats Me), Zalonin Pvt Ltd, ACM Productions Pvt Ltd, Vkarma Edutech Pvt Ltd, Alnourish Healthy Food Pvt Ltd, Bonfarmo Captech Pvt Ltd, Scavengers Network Pvt Ltd, Mechfuse Pvt Ltd, Cachefi Pvt Ltd, Feet Wings Pvt Ltd, Neem Tree Agro Pvt Ltd, SocTeamup, AKAC Healthcare Pvt Ltd (Viva Feet), Be Here, U-Warrant, Future Sync, Exocode Technologies Pvt Ltd, Urverdure Pvt Ltd, Hanufeed, Campus X, Glowrious Green, Tap And Draw (T&D), Aikyam, I-Klaah, Quick Gick, Bharat Innovation, Ethimo Ethnics, G7 Technology, Made 2 Automate, Unique Water Tech, Un-Bite, Frezco, Lustrrow Build Industry, Advice Me, Rainbow Home Industry, Mansver, Dvamiq, Darkchocobitz, Problem Solvers, Fit Boost By Rohit, Organic Spices from Uttarakhand, So Yummy, Stun Punch, Non-Plastic Edible Cup.

These ventures represent a testament to NSUT IIF's commitment to fostering entrepreneurship and innovation among its students, spanning a wide range of industries and sectors.

Here are some notable achievements of startups supported by NSUT Incubation & Innovation Foundation (NSUT IIF):

**1. ALNourish (The Healthy Company):**

- Provides superfood consultation and micro-nutrient supplement foods for weight management.
- Received \$350,000 funding from 9Unicorns and investments from First Cheque, DSG Consumer Partners, and Get Vantage.

**2. Bonfarmo Captech:**

- Specializes in precision technology for agriculture.
- Developed a machine enhancing sugarcane bud collection efficiency eightfold.
- Received a grant of Rs. 25 Lakhs from Pusa Krishi Incubator.

**3. Neem Tree Agro Solutions:**

- Offers agri-tech solutions to reduce cultivation costs and improve farm productivity.
- Won the first prize in an Agri hackathon organized by IIT Delhi.
- Received funding of Rs. 5 Lakhs from NASSCOM Foundation and Rs. 7 Lakhs from the Government of India.

**4. VivaFeet:**

- Provides smart healthcare solutions with a wearable sock monitoring foot health.
- Raised INR 10 lakhs from NIDHI Prayas scheme and INR 30 Lakhs from ASIIM.
- Secured INR 50 lakhs in CCDs from a private VC Firm.

**5. Mystique Dates:**

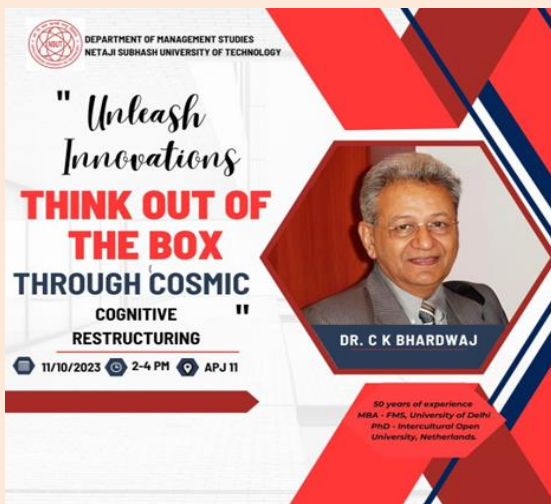
- Produces a coffee alternative from date seeds with health benefits.
- Received an INR 8 lakhs grant under HDFC Parivartan startup grant scheme.
- Partnered with NIFTEM for product enhancements.

These success stories highlight the diverse innovations and entrepreneurial spirit fostered by NSUT IIF, underscoring its role in nurturing promising startups across various sectors like agriculture, healthcare, and technology. Each venture has not only achieved significant funding but also made impactful contributions to their respective industries. For more details about NSUT IIF, please visit NSUT IIF Website at <https://nsutiif.in/>.

### 13. EVENTS ORGANIZED IN CAMPUS



### Invited Guest Lectures





## 14. SUCCESS STORIES OF OUR STUDENTS



**Tanya**

My idea transformed from a seed to a consistently growing tree of opportunities. When I began my MBA-IEV program, I knew I had a knack for creative consulting and working with fashion and styling. With regular guidance from my mother, my mentors and consistent guidance from all my professors at NSUT, I was able to transform from a dreamer into a business woman. From pitching my idea in the first semester to presenting all the business opportunities I have achieved for my final presentation to my professors, a lot changed in the two years of my MBA-IEV program. I have provided creative consulting to a number of dynamic startups. As a digital Key Opinion Leader I have worked with over 30+ brands ranging from the global industry leaders to homegrown brands in creating digital narratives for their products and services. Apart from that I have been a crucial brand strategist for startups and created fast performing social media strategies for them. I have also created over 700+ digital creatives on the leading social platform of the world and also have worked with the platform myself. The journey till now has taught me a lot of lessons and has equipped me to taken on challenges and overcome my fears. I am looking forward to the business opportunities in future as a businesswoman.



**Mr. Sushant**

Mr. Sushant holds a Master degree in management and a bachelor degree in mechanical engineering from NSUT Delhi and IIIT-Jabalpur. He is an entrepreneur and deals in the FMCG manufacturing and distribution business. His company has been selected in the top 10 entrepreneurship projects by the startup India incubation center. The company has already sold 600000 units of products in the kitchen care segment. Recently, the company has developed Herbal hair oil and herbal toilet disinfectants for the semi-urban and rural markets. The company is currently focusing on designing a robust and hybrid supply chain for those markets using artificial intelligence with day-to-day data interpretation under the mentorship of Mr. Sarvesh Goorha. The company is also working on developing indigenous low-cost personal care products for the semi-urban and rural markets. Space is currently dominated by multinational companies. The company is working on different strategies to gain substantial market share.



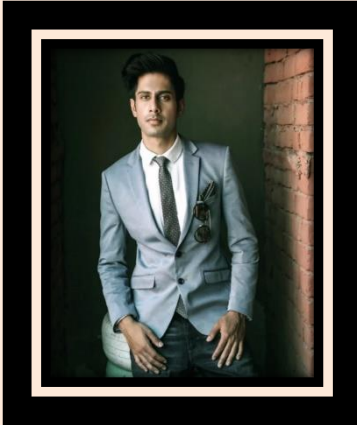
### **Om Sovan Das**

I Started UpStage in August 2020 with a vision to make it India's biggest Talent Discovery Platform. I aim to give all the talented people and our Society and social media app where each content is meaningful and inspirational, where anybody can sign up and learn something, showcase, compete, collaborate, get gigs, earn and grow in their talent. Unlike any other social media platforms where most of the contents are cringe worthy and non-talent based, we promote Real and true talent of India by organizing online contests and online classes for students and talented people. We urge all the schools to promote UpStage among their students to get social media platform helpful for them and educate them. Up Stage is in the market now and growing. There is a long way to go for UpStage and me as an entrepreneur. My journey in the Startup ecosystem was quite bumpy and still there is a long way to go. Solve a problem for the people or society and do that genuinely and you can succeed. You give your best to the work and surely you will get support, you will get mentors, revenue, funding and ultimately success.



### **Deep Kumar**

"The best way to predict the future is to create it" quotes Peter Drucker. Every entrepreneur's dream to create / build something what people wants. But just having an idea is not enough as ideas take inspiration and building a successful venture need perspiration. Deep Kumar is the CEO and co-founder of Picslo Technologies Private Limited. He holds Bachelor's of Engineering degree in Instrumentation and Control from NSIT and is currently pursuing MBA in Innovation, Entrepreneurship and Venture Development from Netaji Subhas University of Technology. He has helped SIMSIM (now acquired by Google India, Alphabet) drove sales growth and scale it from scratch to 3000 orders per day reaching a GMV of 10 lacs. He has built a facial recognition-based photo sharing platform and providing FR based solutions to businesses. He has also conceptualized, GIFTY (gifty.pe), a personalized gifting platform which has generated revenue of \$10,000 within 3 months of operations. In past during his college days he stated a used book selling platform (scoop.in) for engineering students. An avid observer of recent trends with an active interest in web3 and NFTs as well.



### **Suneet Thakur**

What you seek is already seeking you- This is what actually happened to my destiny when I got the opportunity to pursue MBA IEV at NSUT. Being a former student of the same college in B.Tech, I was assured that the program is gonna work well in my career. I was into films and acting since my 1st day of my B.Tech at NSIT. God was kind enough to support me to build ACM productions Pvt.Ltd a film making company. MBA IEV gave wings to my dream and helped me understand the business involved in the industry. Mentors like Prof Vijander Singh, Manusheel Gupta, and Dr. Charu Shri have been the torch bearer to me.

The classes of the program involve practical learning and are so intriguing. I got to do a short film for MX player, I did 3 AD films and also doing webseries for big platforms. So MBA IEV defined pushed me towards my goals. Grateful for all the time here.



### **Rishabh**

My business (Made2Automate) is a Technology business where we Help in digitalisation of Indian Factories. My business would not have shaped for what is today without the help of support & mentorship that i got through MBA-IEV program, NSUT. I was exposed to a wealth of knowledge that extended far beyond the technical realm. I took courses in business strategy, finance, marketing, and operations management. These courses equipped me with a holistic understanding of how businesses operate and the various elements that contribute to their success.

We were also offered Seed funding of our startup & space of Incubation under NSUT-IIF which allowed us to build team and run operation of business in college itself. I was in constant touch with mentors and staff who provided me value added experience of hiring, MVP,Funding & team building. I learned about lean startup methodologies, market research, and business model through case studies. The program helped me to approach the business with a well-thought-out plan. I conducted extensive market research to understand the needs and pain points of his target customers. This research helped me to fine-tune my product offerings and ensure they were aligned with market demands.



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## TESTIMONIALS OF STUDENTS

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### **Navneet Gaurav**

Before MBA-IEV, I knew I had potential, but the program unlocked it and turned me into a leader. It wasn't just about textbooks and lectures; it was a crucible that forged my leadership and decision-making abilities. The program equipped me with frameworks and real-world case studies that I can now apply to any challenge. But the most rewarding aspect was serving as the Class Representative (CR). Working alongside my classmates on projects wasn't just about the tasks at hand; it was about building a strong foundation of communication, teamwork, and collaborative problem-solving. These skills are now the bedrock of my startup, Wind Flyer. Wind Flyer's mission is to democratize sports by creating top-quality, affordable athletic shoes. We want to break down the cost barrier and make the joy of sports accessible to everyone. The MBA-IEV program was instrumental in shaping this vision. The strategic planning and business development courses provided the tools I needed to craft a comprehensive plan and blueprint for Wind Flyer's launch. With the invaluable lessons learned from MBA-IEV and the unwavering support of my college professors, Wind Flyer is poised to take flight and redefine the sports footwear landscape.



### **Prateek Tiwari**

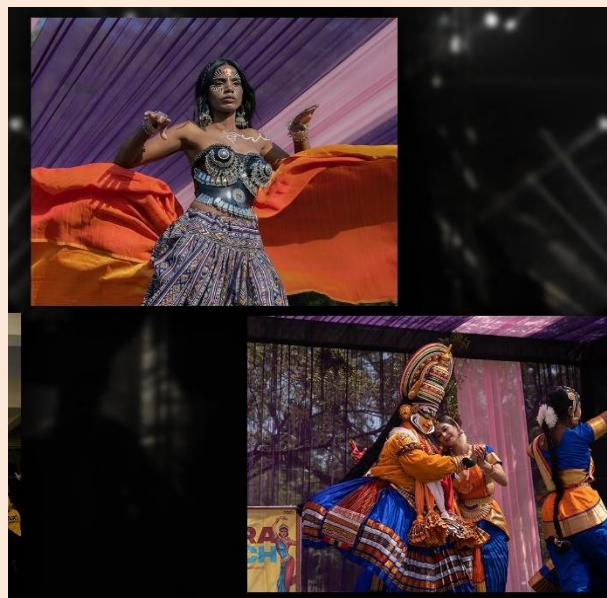
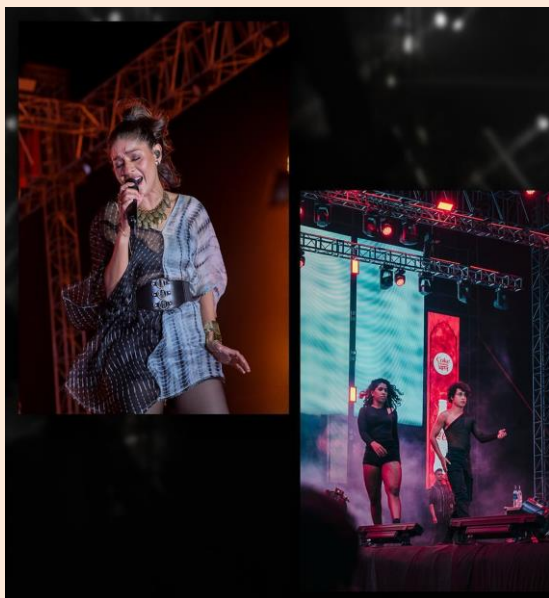
Enrolling in the MBA in Innovation, Entrepreneurship, and Venture Development has been a transformative experience, equipping me with the essential skills to navigate the dynamic world of startups. Through this course, I have gained a deep understanding of market analysis, strategic planning, and innovative thinking, all crucial for launching and scaling a successful business. My startup, BuildBazaar, is a direct result of this learning journey. BuildBazaar aims to revolutionize the construction industry by providing a seamless online platform for purchasing construction materials, ensuring convenience, competitive pricing, and reliable delivery for our customers. This course has not only shaped my entrepreneurial mindset but also given me the confidence to turn my vision into reality.



### **Divyanshi**

The hardest part of failure is starting again. And there is no age to learn or to start anything. With this, which is one of the important learnings of mine, I want to present myself being a 10% young entrepreneur a 90% learner at the age of 17. Here is me, Divyanshi Chitransh, I became a young entrepreneur when I was 15 and in the next two years, I had a great turning point in my life and my mindset. At 15 only, I became one of the students of Seed money project (experimental stage of Business blasters project) and Launch Event of Business Blasters (an initiative by Delhi govt regarding entrepreneurship). Then I worked with a few ventures, learned many concepts of business and my talent and hard work was quickly recognized and took me to the \*Business Blasters episode in which Urban company's CEO - Abhiraj Singh Bhal and founder of Sheroes Sairee chahal were our angel investors. Then after that I was selected for the investment summit expo program and selected in top three students all over Delhi which paved the way for my direct admission to the integrated BBA-MBA IEV in NSUT Dwarka. Because of my contribution in the Entrepreneurial ecosystem, I was awarded for my work as a leader and a developer at the age of 16. And then I have been a part of many conversations, debates and interviews because of my confidence and counter questioning skills. I took interviews from great personalities like, justice Rabindra Bhatt, Yasmin Ali Haque (Indian representative of UNICEF), IAS Sujhata Rao and a few successful entrepreneurs etc. Now, I'm 17 and doing good in business only and exploring my skills with myself. Without having any boundaries in mind, I want to be successful, helpful and an inspiring one for others and especially for youngsters.

## 15. Cultural Activities



## 16. ELIGIBILITY CRITERIA, INTAKE AND SELECTION PROCEDURE

1. A candidate who has passed a graduate degree program and has scored minimum 50% marks in aggregate or equivalent CGPA from a recognised university/institution are eligible to apply.
  - a) Relaxation of 10% in marks to SC/ST/PWD candidates shall be given in eligibility criteria.
  - b) Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility and graduation marks at the time specified during the admission process.
  - c) The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

### Note

- At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/ her admission shall be cancelled.
- In case the conversion formula is not provided by the concerned Institute/ University then equivalent percentage will be computed as per the NSUT guidelines which are as follows: -

$$\text{Percentage of Marks} = (10 * \text{CGPA})$$

### INTAKE OF SEATS

The intake seats for admission in the program for the batch of 2024-26 is 38.

The reservation of the seats for SC/ST/OBC/EWS and sub categories Defence/PWD are as per the NSUT norms.

### CATEGORY and SUB-CATEGORY CODES

Category	Code (CC)
General	GN
Scheduled Tribe	ST
Scheduled Caste	SC
Other Backward Classes	OB
Economically Weaker Section	EW

Sub-Category	Code (SS)
No Subcategory	GN
Differently Abled Persons (PWD)	PD
Defence	CW

CATEGORY/SUB-CATEGORY	NO OF SEATS	TOTAL
GNGN	13	15
GNCW	01	
GNPD	01	
OBN	08	10
OBCW	01	
OBPD	01	
EWGN	04	04
EWCW	-	
EWPD	-	
SCGN	06	06
SCCW	-	
SCPD	-	
STGN	03	03
STCW	-	
STPD	-	
<b>TOTAL</b>	<b>38</b>	<b>38</b>

### Reservation Policy

- Scheduled Caste (SC):** 15% of the total seats are reserved for Scheduled Caste candidates.
- Scheduled Tribe (ST):** 7.5% of the total seats are reserved for Scheduled Tribe candidates.



**c. Other Backward Class (OBC-NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.

Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

**d. Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019.

\*\* Sub-categories namely Defence' and Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

**e. Defence Personnel:** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority

**Priority I** - Widows/Wards of Defence Personnel killed in action.

**Priority II** – Wards of disabled in action and boarded out from service.

**Priority III** - Widows/wards of Defence Personnel who died in peace time with death attributable to military service.

**Priority IV** - Wards of disabled in service and boarded out from service with disability attributed to military service.

**Priority V** - Wards of ex-servicemen and serving defence personnel/para military/police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/ NauSena/ Vayu Sena Medal 8. Mention-in- Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

**Priority VI** – Wards of Ex-servicemen.

**Priority VII** – Wives of

- i. Defence personnel disabled in action and boarded out from service
- ii. Defence personnel disabled in service and boarded with disability attributable to military service
- iii. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

**Priority VIII** – Wards of serving personnel.

**Priority IX** - Wives of serving personnel.

**f. Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category.

**Note**

- i. In case of category (a) and (b), the vacant seats are interchangeable.
- ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii. Seats under sub-category (e) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (d) and (e) are not available, the vacancies will be treated as unreserved in the respective category.
- v. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub categories. The candidates claiming reservation under SC / ST / OBC categories, CW / PD sub-categories will be required to produce the original certificate of the respective reserved category/ sub-category issued by the competent authority (as mentioned in this information brochure) at the time of document verification. If the reserved category / sub-category certificate is not found to be in order, no benefit of the reserved category/ sub-category will be given and provisionally allotted seat to that candidate will stand automatically cancelled. Such candidates may be considered under General category/ sub-category in respective state quota for subsequent rounds of counselling on submission of a request in this regard.

**Note**

1. In case of tie in the final merit list, the following criteria shall be followed,
  - a. The candidates shall be ranked according to their date of birth, preference being given to the older candidate.
  - b. The candidate with higher graduation score will be ranked higher
  - c. Personal Interview marks.



## 17. SELECTION PROCEDURE

Merit list for final admission shall be prepared on the basis of combined scores of the following components with weightages as given below:

- **Graduation marks (40% weightage)**
- **Case Study (20%)**
- **Personal Interview (30%)**
- **Gender Diversity (5%)**
- **Academic Diversity (5%).**

**Note:** Candidate has to secure at least 40 percent marks of interview component to be considered eligible for admission. The University may invite fresh applications against vacant seats, if any, by following an alternative admission criterion, to be announced with a fresh call for admission to remaining seats

## 18. Fee Structure

Fees for Masters of Business Administration programme in Innovation, Entrepreneurship and Venture Development (MBA-IEV) students to be admitted in the Academic Session 2024-25.

S. No.	Item of Fees	1 <sup>st</sup> year	2 <sup>nd</sup> year
		2024-25	2025-26
1	<b>Govt. Component (Per Annum)</b>		
1.1	Tuition Fee	88000	92000
1.2	University Fee	70000	73500
2	<b>Non-Govt. Component (Per Annum)</b>		
2.1	<b>Student Fund</b> (Co-curricular Activities, Training & Placement, Extra Curricular Activities, Annual Gathering, Students Welfare, Institutional Development, Outsourcing, University Social Responsibility (USR), Misc. Expenditure on unspecified items) (Per Annum)	23000 ,	27000
2.2	<b>Facilities &amp; Services Charges (Per Annum)</b> (Research initiatives, Training Programmes, Awards, Automation Facilities, Student's Insurance, Entrepreneurship Activities and any Miscellaneous expenditure on unspecified items)	23000 ,	26500

2.3	<b>Chhatra Vittiya Sahayta Evam Protsaahan Kosh (CVSPK)</b>	10000	10000
2.4	<b>Alumni Fund</b>	0	1000
2.5	<b>Examination Fee</b> (Infrastructure, Strengthening, expenditure on examination activities, printing, confidential expenditure, Man power hiring through outsources, Misc. etc.)	15000	15000
	<b>TOTAL</b>	<b>229000</b>	<b>245000</b>

**\* Fee (if any) for MOOCS/NPTEL Courses shall be borne by the student.**

The selected candidates will be required to pay program fee online at the link to be activated in “login id” of candidate as soon as the documents of the candidates are verified. The provisional admission letter shall be issued subsequently. It may be noted that the admission of the candidate is complete only after the payment of online admission fee within the prescribed time limit. If a candidate fails to pay fees within prescribed time, then his/ her provisional allotment of seat shall be cancelled.

## **19. WITHDRAWAL POLICY**

As per NSUT Norms.

## **20. DOCUMENTS REQUIRED AT THE TIME OF ADMISSION**

Following is the list of documents required for verification at the time of PI process and counselling:

- Print-out of the online application form duly signed by the candidate
- Degree and Marks sheet of the qualifying examination
- Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X
- Reserved category / sub-category Certificates, if applicable

### **CERTIFICATES REQUIRED FOR RESERVED SEATS AT THE TIME OF DOCUMENT VERIFICATION**

Candidates applying for any reserved seat (i.e., SC, ST, OBC-NCL, CW, PD) must produce the original certificates (as applicable) as mentioned below at the time of document verification.

**(i) Scheduled Caste (SC)/Scheduled Tribe (ST) /Other Backward Class (OBC NCL):** For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating

the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

**NOTE:**

- 1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
- 2. OBC (NCL) candidates are required to produce a caste certificate issued after March, 31<sup>st</sup> 2024 from the authorities as mentioned above. However, if the certificate is issued prior to March, 31<sup>st</sup> 2024 it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his / her already issued original caste certificate.

**(ii) Person with Disability sub-category:** For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

- a. A certificate of physical disability issued by a duly notified Medical Board of a District/Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability Act, 2016. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.
- b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

## 21. HOW TO APPLY

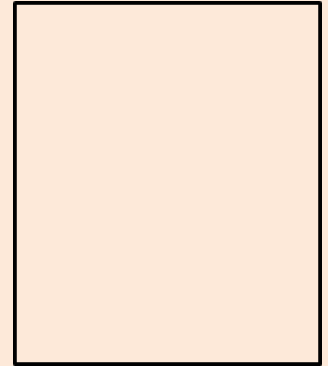
Online Application form can be accessed at <https://www.cmacadmissions.com/>

All candidates are required to fill the online Application Form and make an online payment of Rs. 1500/- (One thousand five hundred only). The registration fee for MBA-IEV admissions will be Rs.1500/- for all categories.

## 22. CERTIFICATES AND FORMATS

### Certificate for Person with Disability

To be issued by Medical Board from Government Hospital



Name of the candidate: Mr./Ms.\* \_\_\_\_\_

Father's Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Percentage loss of earning capacity (in words):

\_\_\_\_\_

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: \_\_\_\_\_

Name of the disease-causing handicap: \_\_\_\_\_

Whether handicap is temporary or permanent: \_\_\_\_\_

Whether handicap is progressive or non-progressive: \_\_\_\_\_

The candidate is FIT / UNFIT to pursue further studies.

(\*Strike out whichever is not applicable)

Principal

Medical

Member

Member

Officer

(Orthopaedic Specialist)

Date:

Seal of Office

**NOTE:**

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

**Authorities Who Can Issue Caste/Tribe Certificate**

SC/ST/OBC/EWS candidates should submit certificate issued by any of the following authorities:

District Magistrate/Additional District Magistrate/Collector/Deputy Commissioner/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate/City Magistrate/Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner/Chief Presidency Magistrate/Additional Chief Presidency Magistrate/Presidency Magistrate/Revenue Officer not below the rank of Tehsildar/Sub-Divisional Officer of the area where the candidate and/or his/her family normally resides/Administrator/Secretary to Administrator/Development Officer (Lakshadweep Island).

(Certificate issued by any other authority will not be accepted.)

**Prescribed Format for OBC Certificate****Form of Certificate to Be Produced by Other Backward Classes**

This is to certify that Shri / Smt. / Kum. \_\_\_\_\_

Son/ Daughter of Shri / Smt \_\_\_\_\_ of

Village/Town \_\_\_\_\_ District/Division \_\_\_\_\_ in the State belongs to the \_\_\_\_\_ Community which is recognized as a backward class under:

(i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.

(ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.

(iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.

(iv) Resolution No. 12011/96/94-BCC dated 9/03/96.

(v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.

(vii) Resolution No. 12011/99/94-BCC dated 11/12/97.

(viii) Resolution No. 12011/68/98-BCC dated 27/10/99.



(ix)Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.

(x)Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.

(xi)Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.

(xii)Resolution No. 12015/9/2000-BCC dated 06/09/2001.

(xiii)Resolution No. 12011/1/2001-BCC dated 19/06/2003.

(xiv)Resolution No. 12011/4/2002-BCC dated 13/01/2004.

(xv)Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. \_\_\_\_\_ and / or his family ordinarily reside(s) in the \_\_\_\_\_ District / Division of

\_\_\_\_\_ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated :

District Magistrate / Deputy Commissioner / Competent Authority

Seal

**NOTE:**

**The term ‘Ordinarily’ used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.**

**The Authorities Competent to Issue Caste Certificates are Indicated Below:**

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I, \_\_\_\_\_ Son/daughter of Shri.

\_\_\_\_\_  
Resident of village/town/city \_\_\_\_\_ district \_\_\_\_\_

State \_\_\_\_\_ hereby declare that I belong to the \_\_\_\_\_ community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93-Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: \_\_\_\_\_

Date: \_\_\_\_\_

## Annexure – 5

Government of .....

(Name & Address of the authority issuing the certificate)

*Income & Assets Certificate to be  
Produced by Economically Weaker  
Sections*

Paste your recent  
passport size  
attested photograph

Certificate No. \_\_\_\_\_

Valid for the year 2024 – 25

This is to certify that Shri/Smt./Kumari \_\_\_\_\_ son/daughter/

wife of permanent resident of, Village/Street \_\_\_\_\_ Post Office \_\_\_\_\_

District in the State/Union Territory Economically Weaker Sections,

since the gross annual income\* of his/her 'family' \*\* is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year \_\_\_\_\_. His/her family does not own or possess any of the following assets\*\*\*:

- I. 5 acres of agricultural land and above;
- II. Residential flat of 1000 sq. ft. and above;
- III. Residential plot of 100 sq. yards and above in notified municipalities;
- IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

Shri/Smt./Kumari \_\_\_\_\_ belongs to the \_\_\_\_\_ caste

which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List)

Signature with seal of Office \_\_\_\_\_ Name \_\_\_\_\_

Designation \_\_\_\_\_

Recent Passport size attested photograph of the applicant

\*Note 1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

\*\*Note 2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/ her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

\*\*\*Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.

**Form for Withdrawal of MBA-IEV Admission**

- 1) Course Applied for \_\_\_\_\_ Date of Withdrawal: \_\_\_\_\_
- 2) Application Number \_\_\_\_\_
- 3) Name of Candidate \_\_\_\_\_
- 4) Parent /Guardian's Name \_\_\_\_\_
- 5) Communication Address \_\_\_\_\_
- 6) Telephone \_\_\_\_\_
- 7) Mobile \_\_\_\_\_
- 8) Email Address \_\_\_\_\_
- 9) Graduated/Appearing \_\_\_\_\_ State \_\_\_\_\_
- 10) Category / Sub-category \_\_\_\_\_
- 11) Allotted University/Institute: \_\_\_\_\_

**Bank Account Details**

- Name of the Bank Account Holder (in favor of whom Bank Transfer is to be made): \_\_\_\_\_
- Relationship of the Bank Account Holder with the Candidate \_\_\_\_\_
- Bank details of the above person to be furnished in the given format:

Name of the Bank	Address of the Bank	Complete Bank Account No.	IFSC CODE of the BankBranch

**UNDERTAKING**

We understand and know the refund rules of the allotted University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per the above request.

(Signature of Parent/Guardian)

(Signature & Name of Student)

Date: \_\_\_\_\_

**Compulsory Encl.:**

1. Allotment letter issued by the CMAC-2024 to the candidate at the time of Admission/Counselling
2. Cancelled Cheque, showing the details of bank A/c No., IFSC Code, beneficiary name, etc. must be attached by the concerned student along with this Withdrawal Form.

3. *Refund amount will directly be transferred to the bank account, submitted by the student in this form, through electronic mode (ECS/ NEFT). Therefore, students must ensure to provide correct bank account details, cancelled Cheque & the required enclosures. CMAC-2024 will not be liable for any wrong transfer of the amount on account of incorrect bank information provided by the student.*



**For queries contact us at**

**NETAJI SUBHAS UNIVERSITY OF TECHNOLOGY**

Azad Hind Fauj Marg, Sector-3, Dwarka, New Delhi-10078

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