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# **Netaji Subhas University of Technology**

*(Established by Govt. of NCT of Delhi)*

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(Formerly Netaji Subhas Institute of Technology)  
Azad Hind Fauj Marg, Sector-3, Dwarka, New Delhi-10078  
Govt. of NCT of Delhi

## **DEPARTMENT OF MANAGEMENT STUDIES**

### **ADMISSION BROCHURE**

Bachelor of Business Administration (BBA)

Batch 2024-28



## TENTATIVE ADMISSION SCHEDULE

S/N	Events	Revised dates
1.	Start of Online Application form	27 <sup>th</sup> June, 2024
2.	Last date for submitting the completely filled application form	17 <sup>th</sup> July, 2024
3.	Release of the Merit List	25 <sup>th</sup> July, 2024
4.	Documents Verification of the candidates	29 <sup>th</sup> to 30 <sup>th</sup> July, 2024
5.	Release of the first list of allotment	31 <sup>st</sup> July, 2024
5.	Online Payment of Part Admission Fee of Rs.1,00,000	31 <sup>st</sup> July to 2 <sup>nd</sup> August, 2024
6.	Release of second list of allotment	8 <sup>th</sup> August, 2024
7.	Online Payment of Part Admission Fee of Rs.1,00,000	9 <sup>th</sup> to 11 <sup>th</sup> August, 2024
8.	Spot Round (If Seats remain vacant)	Will be announced on CMAC Portal
11	<b>LAST DATE OF ADMISSION</b>	Will be announced on CMAC Portal

**The dates for online registration and subsequent stages of the admission process shall be intimated on the CMAC and NSUT website:**

**CMAC:** [www.cmacadmissions.com](http://www.cmacadmissions.com)

Please check the sites regularly for information.

### Note:

1. Candidates are advised to read the brochure carefully. Visit the above-mentioned websites regularly for updates and other details about the admission process. All the important updates will be posted on the CMAC website only so the candidate will be responsible if he/she missed any information.
2. No individual communication will be sent.
3. The Helpdesk email ID is [bba.cmac2023@nsut.ac.in](mailto:bba.cmac2023@nsut.ac.in)

## Contents

1. ABOUT UNIVERSITY .....	4
2. VISION.....	4
3. MISSION.....	5
4. NSUT CAMPUS.....	5
4.1 Administrative Building .....	5
4.2 Residential.....	5
4.3 Academic Blocks.....	5
4.4 Auditoriums.....	6
4.5 Library Blocks.....	6
4.6 Central Computer Centre .....	6
4.7 Hostel.....	6
4.8 Other Facilities.....	6
4.9 Students Activities.....	7
4.10 Cultural Activities.....	8
5 MESSAGE BY VICE CHANCELLOR.....	<b>Error! Bookmark not defined.</b>
6 MESSAGE BY DEAN, FACULTY OF MANAGEMENT STUDIES.....	9
7 MESSAGE BY HEAD, DEPARTMENT OF MANAGEMENT STUDIES.....	11
8 DEPARTMENT OF MANAGEMENT STUDIES .....	12
8.1 Vision of the Department.....	12
8.2 Mission of the Department.....	13
8.3 Programs Offered .....	13
9 BBA@DMS, NSUT.....	13
9.1 Career and Employment Opportunity .....	13
10 FACULTY MEMBERS AT THE DEPARTMENT OF MANAGEMENT STUDIES .....	15
11 EVENTS ORGANIZED IN CAMPUS .....	19
12 ELIGIBILITY CRITERIA, INTAKE AND SELECTION PROCEDURE.....	20
13 FEE STRUCTURE.....	26
14 WITHDRAWAL POLICY.....	27
15 DOCUMENTS REQUIRED AT THE TIME OF ADMISSION .....	<b>Error! Bookmark not defined.</b>
17 CERTIFICATES AND FORMATS.....	28
<b>Form for Withdrawal of BBA Admission.....</b>	<b>33</b>
<b>Bank Account Details .....</b>	<b>33</b>
<b>UNDERTAKING .....</b>	<b>33</b>
<b>Compulsory Encl.: .....</b>	<b>33</b>

## 1. ABOUT UNIVERSITY

Netaji Subhas University of Technology (NSUT) is a center of higher technical education in India. NSUT (formerly Netaji Subhas Institute of Technology (NSIT)) was an autonomous Institution under Govt. of the NCT of Delhi and affiliated with the University of Delhi. It was established in the year 1983 as the Delhi Institute of Technology with the objective of meeting the growing demands of manpower in the emerging fields of engineering and technology with a close social and industrial interface. Over a period of time, the institute has carved a niche for itself, both nationally and internationally, for excellence in technical education and research.

The University has grown by leaps and bounds since its inception, both in size and in the scope of its activities. The overall academic environment in the University is highly conducive to achieving excellence in higher education and research. It has been consistently ranked as one of the top engineering colleges in India and has featured prominently in various national-level surveys conducted by reputed professional and trade magazines.

NSUT, (erstwhile NSIT) has the legacy of achieving excellence in education and research in the area of Engineering and Technology. Apart from being instrumental in providing quality education and research in various areas, it also hosts a spectrum of established companies for its internship and placement drives. With this legacy, NSUT further strives to broaden its education areas by introducing various programs at UG and PG levels to impart knowledge in the area of business administration in the Department of Management Studies. Currently, NSUT offers a Bachelor of Engineering, Master of Technology, and Ph.D.

NSUT campus is an ideal place for innovation and design thinking in nature's lap with a perfect ecology of more than 2000 trees. Plants and hundreds of exotic birds like rufous treepie, redwhiskered bulbul, coppersmith barbet, parrots, red-napped ibis, koel, Indian peafowl, yellow-footed green pigeon and many more. The lush green campus with fountains and exotic flowers welcomes a diverse community of students, faculty, staff & visitors in its midst.



## 2. VISION

To be a premiere University of global recognition that provides Excellence in Education, Research, and Development, to create potential Innovators and leaders to serve Society and Nation.

### 3. MISSION

- M1. To promote academic growth by offering state-of-the-art Undergraduate, Postgraduate and Doctoral programs and to impart emerging and new knowledge in Research & Development.
- M2. To identify the thrust area of specialization in education based on perception of Regional and National as well as global needs.
- M3. To undertake collaborative projects which offer opportunities for long term interaction with leading Academia and industries to cater to the needs of the Society and Nation.
- M4. To foster human potential by inculcating responsible behavior, Environment, improvement, Ethics, Innovation and Entrepreneurship.

### 4. NSUT CAMPUS

NSUT is housed in a beautifully landscaped campus sprawling over 145 acres. The campus has Administrative Building, Academic Buildings, Library Building, Boys' Hostels, Girls' Hostels, Faculty, Officers, and Staff Residences. The campus also offers amenities like Staff Club, Dispensary, Shopping Centre, Kiosks, Banks, Post Office, Telephone Exchange, Playing fields, etc.



#### 4.1 Administrative Building

This includes the Vice-Chancellor's Office, Registrar's Office, Executive Engineer Office, RTI Cell, Training and Placement Cell, Auditorium, Academic Section, PRO Office, Accounts, Establishment, etc.



#### 4.2 Residential

Vice-Chancellor, Faculty & Staff Residences, Hostels, Guest House

#### 4.3 Academic Blocks

Independent academic blocks housing the various departments of the university namely Electronics and Communication Engineering (ECE), Computer Science and Engineering (CSE), Information Technology (IT), Department of Design, Instrumentation and Control Engineering



(ICE), Manufacturing Processes and Application Engineering (MPAE) and Mechanical Engineering (ME), Biological Sciences and Engineering (BSE), Applied Sciences department and Department of Management, HoDs & Deans offices, conference halls, committee rooms, seminar rooms, classrooms, tutorial rooms, and drawing halls.

#### 4.4 Auditoriums

The university has two auditoriums. The main auditorium is used to host major functions, talks, and seminars of the university.

Gatherings of smaller numbers are hosted in the mini auditorium.



#### 4.5 Library Blocks

The central library has a collection of a large number of Journals, Magazines, and Books to cater to the needs of undergraduate, postgraduate, and research students and faculty.



#### 4.6 Central Computer Centre

The Central Computer Centre has a large number of computers with all the updated software utilized by various departments of university.



#### 4.7 Hostel

A myriad of facilities is provided by NSUTs hostels to ensure that students enjoy a vibrant campus life, while simultaneously accommodating a large number of students. A total of four hostel buildings (BH1, BH2, BH3, BH4) are present for male students, one for each year. There are three hostels for female students (GH). Each hostel is well maintained with staff working overtime to ensure that students live comfortably inside the building premises. Students are allotted rooms based on their permanent addresses & sorted distance-wise. The outside Delhi candidates are thus given top priority.



#### 4.8 Other Facilities

Medical Facility (Physiotherapy, Homeopathy), Power backup, Incubator for students, alumni, and faculty, yoga & meditation Centre, University management system, university networking system, internet facilities, broadband facilities, fully Wi-Fi campus, video conferences facilities, CCTV cameras, biometric system, boys & girls common rooms, computational facilities, printing facilities, student activity center, sports complex, Two banks, ATM, post office, Amul milk booth in the campus, beautiful horticulture department & landscaping lawns.

A wide range of facilities have been provided to the students to ensure a conducive learning atmosphere as well as a pleasant stay on campus. NSUT ensures that various aspects of student welfare have been well taken care of. Key student facilities include :

- a) Well-maintained canteens
- b) State-of-the-art sports facilities
- c) Shopping facilities
- d) National bank branches & strategically located ATMs
- e) Round-the-clock medical help & attention
- f) Fully air-conditioned & well-equipped library
- g) Wi-fi enabled with highspeed internet

## 4.9 Students Activities

NSUT has a strong culture of student activities. Numerous societies are active on campus that aim to inculcate team values & nurture literary Clubs' talent within students. These clubs attract students from all walks of life, cutting across departments. This gives students a chance to experiment with their interests and hobbies. A list of societies & clubs active on campus is given below.

- Ashwamedh –The Dramatics Society
- Crescendo - The Music Society
- Junoon – The Recreational Societies
- Choreography Society

Wi-fi enabled with high-speed internet connection Technical Societies

- CSI NSUT
- IEEE NSUT
- Control Delvers

Community Service Initiatives

Websites

- College Space
- NSUT online

Photography Club, Spic Macay - NSUT Chapter, Mirage- The Western Dance Crew, The Management & Consulting Club, Crosslinks - The Media Management Society, E-Cell NSUT, TEDx NSUT, FESTIVALS Debating Society of NSUT, The NSUT Quiz Club, Flashback - The Yearbook Society, The Page Turners, Reminisce - NSUT's Alumni Magazine, Literary Clubs, The Alliance - NSUT's newspaper, Automotive Clubs, NSUT Solar Car Concept, Bullet Hawk Racing, NSUT Motorsports, NSUT Moon Bugg.

The university is known for its brilliantly organized inter-college fests -Moksha and Inno-vision - which are frequented by stars and musicians of international repute & see footfall from all over India.

## 4.10 CULTURAL ACTIVITIES





## 5 MESSAGE BY VICE-CHANCELLOR

Prof. Anand Srivastava  
Vice-Chancellor



I am thrilled to extend to you an esteemed invitation to embark on an enriching journey towards excellence by enrolling in the Master of Business Administration (MBA) program at Netaji Subhas University of Technology (NSUT), located in the heart of Delhi. As the Vice-Chancellor of NSUT, I am committed to upholding the highest standards of academic distinction and innovation. It is with utmost enthusiasm that I invite you to explore the myriad opportunities available within our esteemed institution.

NSUT's MBA program stands as a beacon of intellectual rigor and entrepreneurial fervor. Our curriculum not only encompasses traditional business domains but also offers specialized tracks in analytics. The dual specialization empowers our students to delve deeper into their areas of interest, equipping them with a versatile skill set essential for thriving in today's competitive landscape.

At NSUT, we recognize the significance of holistic development. Therefore, we encourage active participation in academic and cultural committees alongside rigorous academic pursuits. These platforms provide invaluable opportunities to hone leadership skills, foster creativity, and build lasting connections within our vibrant community.

Our distinguished faculty members, renowned for their scholarly achievements and industry expertise, serve as mentors and guides, nurturing intellectual curiosity and pushing the boundaries of conventional thinking. Moreover, NSUT offers many experiential learning opportunities, and industry partnerships broaden horizons and cultivate a global mindset indispensable for success in today's interconnected world.

As you embark on this transformative academic journey, our admissions team stands poised to assist you at every step of the application process. We provide guidance and support if you have questions regarding program structure, specialization options, or extracurricular activities.

Join us at NSUT, where brilliance converges with opportunity, and let us collectively shape a future characterized by excellence, innovation, and transformative leadership. Together, let us embrace the limitless possibilities that await within our esteemed institution.

(Prof. Anand Srivastava)  
Vice-Chancellor

## **6 MESSAGE BY DEAN, FACULTY OF MANAGEMENT STUDIES**

**Prof. O. P. Thakur**



Dear Prospective Students,

Welcome to Netaji Subhas University of Technology (NSUT)!

We are delighted that you are considering joining our Bachelor of Business Administration (BBA) program. At NSUT, we are committed to providing an exceptional educational experience that combines academic excellence with practical skills, preparing you for the dynamic and ever-evolving world of business.

Our BBA program is designed to foster critical thinking, innovation, and leadership. With a curriculum that blends theoretical knowledge with real-world applications, you will gain a comprehensive understanding of business principles and practices. We are committed to providing a conducive learning environment. Our state-of-the-art facilities and robust industry connections ensure that you receive the best possible education and opportunities for hands-on learning.

NSUT is not just an institution; it is a vibrant community where you will grow personally and professionally. We encourage you to take full advantage of the diverse extracurricular activities, student organizations, and networking events available on campus. These experiences will enrich your academic journey and help you build lasting relationships and skills that will serve you well in your future career.

We look forward to welcoming you to our university and supporting you in achieving your academic and career goals. Together, let's embark on a journey of learning, discovery, and success.

**Warm regards,  
Prof. O. P. Thakur  
Dean, Faculty of Management Studies  
Netaji Subhas University of Technology**

## **7 MESSAGE BY HEAD, DEPARTMENT OF MANAGEMENT STUDIES**

**Prof. Jyotsna Singh**



The Department of Management Studies at Netaji Subhas University of Technology (NSUT) was established in the year 2018 to impart advanced and progressive management education to young aspirants. The department is currently offering undergraduate, postgraduate and research-level programs in the discipline of management.

The Department of Management Studies is committed to nurturing the next generation of leaders and professionals in the field of management. Our UG and PG programs offer comprehensive and industry-relevant curricula that combine theoretical foundations with practical applications. They are designed to provide students with a solid foundation and equip them with the knowledge and competencies necessary for success.

Furthermore, our department maintains strong connections with industry leaders and professionals. Guest lectures, industry visits, and workshops are regularly organized to expose the students to the latest trends, practices, and challenges in the business world. Our department also offers career counselling, placement assistance, and guidance on entrepreneurship and start-up ventures. We have a strong track record of placing our graduates in reputable organizations.

We look forward to welcoming the new students to our department and guiding you toward a successful and fulfilling future.

**(Prof. Jyotsna Singh)**

## 8 DEPARTMENT OF MANAGEMENT STUDIES



The Department of Management Studies at NSUT (formerly NSIT) was established in the year 2006. The primary objective is to impart broad-based knowledge in the field of management practices and their applications in addressing the challenges of the emerging global business environment and society. The department is committed to sharpening managerial, communication, and leadership skills with an emphasis on professional ethics among students. Currently, the Department of Management Studies offers elective courses in the diverse domain of management such as project management, financial management, entrepreneurship, human resource development, etc. to engineering UG and PG students at NSUT.

### 8.1 Vision of the Department

The Department of Management Studies aims to be an international center of excellence in the field of Management through high-quality education, cutting-edge research, and industrial and entrepreneurial engagement with the highest degree of professional ethics.



## **8.2 Mission of the Department**

- M1. To impart value-based knowledge in the field of management practices incorporating contemporary and emerging global business environments.
- M2. To nurture innovative entrepreneurs and ethical leaders toward creating a better world.
- M3. To collaborate globally with academic institutions, industries, government, and society for the development of a sustainable world.

## **8.3 Programs Offered**

- i. Four Years Full-Time Bachelor of Business Administration (BBA) program.
- ii. Two Years Full-Time Master of Business Administration (MBA) program.
- iii. Two Year Full-Time MBA in Innovation, Entrepreneurship, and Venture Development (MBA-IEV).
- iv. Five Years Integrated BBA-MBA in Innovation, Entrepreneurship, and Venture Development (Integrated BBA-MBA (IEV)
- v. Doctor of Philosophy (Ph.D.)

## **9 BBA@DMS, NSUT**

The Bachelor of Business Administration degree program provides advanced study in the theories and principles of modern business and sharpens essential business skills. As a graduate, the student will be well-equipped to function in and adapt to the rapidly changing business environment. This program aims at grooming effective administrative and leadership qualities by utilizing participative instructional methods. It incorporates both theoretical and practical knowledge. Students can also choose elective courses in marketing, finance, and human resources management.

### **9.1 Career and Employment Opportunity**

Embark on a rewarding journey towards a successful career with our Bachelor of Business Administration (BBA) program. Our comprehensive curriculum is designed to equip you with a diverse set of business skills and knowledge, empowering you to thrive in the dynamic corporate world. With a BBA degree, you open doors to a wide range of career paths across various industries. Our program prepares you for a host of lucrative opportunities.

**Gain Practical Experience:**

Our BBA program goes beyond theoretical learning. Through internships, practical projects, and real-world simulations, you'll gain invaluable hands-on experience, giving you a competitive edge in the job market.

**Forge Professional Connections:**

During your BBA journey, you'll have the chance to network with industry experts, alumni, and top employers, providing you with valuable connections and potential job opportunities.

**Step into Leadership Roles:**

Develop your leadership skills and learn effective management techniques that will position you for leadership roles in organizations of all sizes.

**Be Future-Ready:**

In today's fast-paced business landscape, adaptability and innovation are key. Our BBA program is designed to instill a forward-thinking mindset, ensuring you're equipped to thrive in the ever-evolving business world.

Take the first step towards an exciting and fulfilling career with our BBA program. Join us, and together, we'll pave the way to your success!

## 10 FACULTY MEMBERS AT THE DEPARTMENT OF MANAGEMENT STUDIES





**Prof. O. P. Thakur** did his M.Sc. in Physics with distinction and also his Ph.D. from Bhagalpur University. He started his career as a Lecturer in Delhi Institute of Technology (now NSUT), University of Delhi, in 1988. He has been a professor at Netaji Subhas University of Technology (erstwhile NSIT) since 2006. Prof O. P. Thakur has been a professor for more than 17 years since 2006 at Netaji Subhas University of Technology (erstwhile NSIT, Delhi University). Prof. Thakur has more than 35 years of experience of teaching different courses in the area of Physics, Condensed Matter and Materials. He has supervised/supervising 21 Ph.D. thesis (13 candidates awarded PhD degree, and currently eight candidates are pursuing their PhD work). He has published 121 research papers (full length) in the reputed international journals/ proceedings/book chapters, and also published Two Patents (Indian). He has discharged several administrative responsibilities such as Dean (Faculty of Management Studies)), Dean (Undergraduate Studies), Dean (Faculty Affairs), Head of Dept, Director-IQAC, NEP2020 Nodal Officer, Co-Ordinator-IQAC, Superintendent of Exam, and several other responsibilities in the Institutional development as & when assigned by the authority from time to time in the past. He has also served as Member (External) on panel of experts of many academic and statutory bodies.



**Prof. Jyotsna Singh** received her B. Tech degree in Electronics from Harcourt Butler Technological Institute, Kanpur, India in 1995 and M. Tech degree in Signal Processing from Netaji Subhas Institute of Technology, Delhi University, Delhi, India, in 2001. She received her Ph. D degree in Electronics and Communication Engineering from the University of Delhi, India. She is working as a Professor in Netaji Subhas University of Technology, New Delhi, India for the last 20 years. She is a senior member of IEEE and a life member of IETE. She has also been in the technical program committees of various international conferences such as INDICON, SPIN, ICACCI, CCAIS etc. She has published papers in more than 50 Journals and conferences. She is also holding other administrative responsibilities at NSUT as Coordinator, NIRF, Deputy Superintendent of Examination, NSIT, Chairperson, management admissions CMAC-2021, 2022, Member, Grievance redressal committee, Member of committee for New Education policy.



**Dr. Renu Ghosh** is an Assistant Professor at the Department of Management Studies, Netaji Subhas University of Technology, New Delhi. She was awarded Ph.D. in 2016 from the Department of Commerce, Delhi School of Economics, University of Delhi in the area of finance. She has worked with Rajdhani College, University of Delhi and Dyal Singh College, Karnal before joining this department for 11 years. She is a member of Indian Accounting Association (NCR chapter) and Global Research Foundation for Corporate Governance. Her areas of interest comprise Capital Market Operations, Investment Management, Strategic Corporate Finance, Behavioral Finance.





**Dr. Samir Gokarn** is an Assistant Professor at the Department of Management Studies, Netaji Subhas University of Technology (formerly Netaji Subhas Institute of Technology), New Delhi. He has completed his Ph.D. from IIT (ISM) Dhanbad. In the year 2014, he was awarded a Bronze Medal in the course work on Research Methodology at the national level and was also awarded JRF by the UGC- India in Management Stream in the year 2012. His area of expertise is the supply chain, Business analytics, sustainability, and entrepreneurship. Moreover, he has two years of industry experience in a Netherland-based company and established two private limited companies in the past.



**Dr. Shiksha Singh Kushwah** is an Assistant Professor in the Department of Management Studies at Netaji Subhas University of Technology, Delhi. She has done her Ph.D. in marketing from the Indian Institute of Technology, Delhi. She received a Junior Research Fellowship from University Grant Commission in 2014. She had three years of industry experience in marketing and presales profiles in the oil and gas and power industry. Before that, she completed her MBA from the Army Institute of Management and Technology, Greater Noida (under Army Welfare Education Society). Her area of expertise is sustainable consumption, viral marketing, marketing in metaverse.



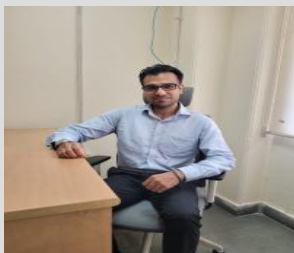
**Ms. Pragati Singh** is an Assistant Professor in the Department of IEV at Netaji Subhas University of Technology. She did her Graduation in English Honours from B.R Ambedkar University, followed by a diploma in Fashion Design from Pearl Academy, Delhi. She did MBA in IEV from Netaji Subhash University of Technology with distinction. She is the founder of Parakhee, a wearable art Jewellery brand. She has written a short story 'Random Love' published by Petal Publication in 2015. She was awarded with 'Best Researcher Award' from Science Direct in the year 2023 under '2nd Edition of International Design Research Awards'.



**Dr. Salini Rosaline Tharayil** is an Assistant Professor specialized in Human Resources and Organisational Behaviour at NSUT. She completed her Ph.D. in Management from VIT University. Salini's research is in the broad area of workplace relationships and technology adoption. Her passion for experiential learning and activity-based management education is the key to her pedagogy and teaching. She also serves as an ad hoc reviewer for several reputed journals and conferences in the domain of OB & HRM.



**Dr. Ritika** is working as an assistant professor at the department of management studies, Netaji Subhash University of Technology. She completed her PhD from Indira Gandhi National Open University, New Delhi. She is currently a member of Indian Commerce Association. She holds the degree of B.Com. (Hons.) and M.Com. from the University of Delhi. She has qualified UGC NET-JRF in both disciplines, Commerce and Management. She has published research papers in reputed journals indexed in UGC Care, Scopus and ABDC list. Her research areas include Behavioral and corporate finance, risk analysis and portfolio management.



Dr. Amogh Talan is an Assistant Professor with over a decade of experience in academia. Holding a post-graduate degree from the prestigious Delhi School of Economics at the University of Delhi, Dr. Talan's profound research interests lie in the areas of Organizational Behavior, Human Resource Management and Strategic Management. Dr. Talan has clinched numerous national-level academic awards in recognition of his exceptional contributions. His scholarly impact shines through with more than 30 publications in esteemed journals indexed in ABDC, Scopus, and other reputable databases. Notably, he has authored three insightful books in his field. Dr. Amogh Talan's more compassionate world.



Dr. Himanshu is an Assistant Professor (Finance and Accounting) in the Department of Management Studies at Netaji Subhas University of Technology, New Delhi, India. He obtained his Ph.D. from IIT Roorkee. He is a member of the British Accounting & Finance Association (BAFA), the American Accounting Association (AAA), Indian Finance Association, and Life-time member of Indian Commerce Association. He has published research papers in reputed journals indexed in Scopus, Web of Science, ABDC list and SJR-Q1/Q2. Besides, he also serves as the reviewer of these reputed journals. He has presented papers at national and international conferences at institutions of national repute. His major research areas include Earnings Management, Sustainable Finance, FinTech, Banking, Fraud Risk Assessment, and Investment

Management.



Dr. Dinesh Kumar is an Assistant Professor in the Department of Management Studies at Netaji Subhas University of Technology, New Delhi, India. He obtained his Ph.D. from the Haryana School of Business, Guru Jambheshwar University of Science & Technology, Hisar, Haryana. He is a fellow member of the Insurance Institute of India. He holds the degree of B.Sc. (Science) from KUK, MBA from Haryana School of Business and MA in Psychology & M.Com from Indira Gandhi National Open University. He has qualified UGC NET-JRF in three disciplines: Management, Commerce & Psychology. He has served as Deputy Corporate Business Manager (D), in The Oriental Insurance Company Limited for more than ten years.



**Dr. Gauri Seth**, MA in Economics from Delhi School of Economics and a BA (Hons) in Economics from St. Stephen's College, New Delhi. In her 25+ years of rich experience in industry and academia, she has taught economics at IMS Unison University, Doon University and Netaji Subhas University of Technology, and worked with the corporate banking divisions of Bank Nationale De Paris and Sanwa Bank. Her research interests include managerial economics, organizational behavior and social entrepreneurship.



**Dr. Lovneesh Chanana**, Ph. D is working as Adjunct Faculty in Department of Management at NSUT. He is the head of government affairs at SAP for the Asia Pacific and Japan region, Chairman of IT/ITES council at Associated Chambers of Commerce and Industry (Assocham) of India.



## 11 EVENTS ORGANIZED IN CAMPUS

**GLOBAL ECONOMIC SCENARIO AFTER PANDEMIC**

**KEY TAKEAWAYS**

- Emerging markets and developing economies
- Policies to improve health and education services
- Digital infrastructure
- Climate resilience
- Business and governance practices
- Importance of Institutional reforms to spur organic growth

**Mr. Amit Poddar**  
Senior Regional Head, T.I.M.E.

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**DEPARTMENT OF MANAGEMENT STUDIES**  
Netaji Subhas University of Technology  
in collaboration with

**CONSULTICS**    **mark street**

**CAREER BUILDING WORKSHOP ON**  
**"PERSONAL BRANDING & CRACKING YOUR PLACEMENTS"**

**DR. SHUBHRA CHAKRABORTY**

- FOUNDER & CEO - POSHAN
- BRANDING & MARKETING CONSULTANT
- WINNER OF OVER 22 BUSINESS COMPETITIONS
- LINKEDIN INFLUENCER
- MARKETING MANAGER - PHILIPS HEALTHCARE

**KEY TAKEAWAYS**

- Learn how to build an impressive profile
- Convert a PPO during Internship and create an authentic brand for yourselves
- How to Crack Campus Placements
- Discover what makes the companies and recruiters tick

"Being a spiritual person, she also emphasized on the need to be **"SELFLESS-EGOLESS- FEARLESS"** in our work"

**MOKSHA'21**  
**FINSOC**  
Presents

**learn how to trade with**  
**INVEST-O-DENARO**

Registration open till 17th Feb 5 PM    Date: 18th-19th Feb Time: 9 AM onwards

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**THE ART & SCIENCE OF MARKETING**  
**JOURNEY THROUGH 3 WORK STORIES**

**2021**    **June 8**    **TUESDAY**    **5PM - 6PM**

**Join Online**

**Mr. Aman Pandya**  
Product manager at SEEKIFY (IIT Alumni)



**Department of Management Studies,**  
**Netaji Subhas University of Technology**

We are estatic to host

**Mr. Vijayam Sirikonda**  
SVP- Head APAC Sales, Gramener

**TOPIC**  
**"THE ART OF STORYTELLING THROUGH DATA SCIENCE"**

Monday, 21st Dec '20  
5:00pm IST

**CONSULTICS**    **mark street**

# 12 ELIGIBILITY CRITERIA, INTAKE AND SELECTION PROCEDURE

## ELIGIBILITY CRITERIA

The candidate must have scored at least 60% marks in 12th board examination from a recognised board and must also have passed English (Core/Elective/Functional) as a subject in the 12th Board Examination and should not be less than 14 years old on 01.07.2024. Those who are appearing in the examination may also apply, provided that they submit the proof of eligibility by a specific date declared by the University.

## SELECTION CRITERIA

a) The admissions in BBA program will be based on score of CUET -UG 2024. Seat allotment will be done strictly on the basis of the merit of the candidate, priority/choice of the institution/university filled by the candidate and availability of seats in the respective category of the candidate as per rules. For more details please refer admission brochure of the respective universities.

b) The merit list will be prepared based on the score of CUET UG 2024 in the following two components:

(i) **Section 1A (Code 101): English**

(ii) **Section 3 (Code 501): General Test**

c) The weightage of the above components in preparation of the Merit list will be as follows

SN	Heads	Weightage
1	Percentile in Section 1A (English Code 101)	25%
2	Percentile in Section 3 (General Test Code 501)	75%

d) In case of a tie in the final merit list, the following criteria shall be used:

i) The candidate with a higher score in the section 3 General Test shall be ranked higher.

ii) In case of a tie in section 3 General Test score, the candidate with a higher score in section IA- English shall be ranked higher.

iii) In case of a tie in score in section IA- English, the candidate older in age will be ranked higher.

iv) In case of a tie in the age criterion, a random number will be used to break the tie.

**Note: - If the Candidate has not appeared in the tests of English (1A) and General Test (Section 3) in CUET UG 2024, such candidate will not be considered in the merit List and such candidates need not to apply for BBA admissions through CMAC 2024.**

## ADMISSION PROCEDURE

### a) Registration Process

All candidates desirous of seeking admission to the BBA programs at DTU, IGDTUW, and NSUT are required to visit the website [www.cmacadmissions.com](http://www.cmacadmissions.com) and fill registration form, pay a non-refundable registration fee, and fill out the choices for allotment of seat. The details of the registration fee are given below:

CATEGORY	Amount
General/ OBC / EWS/ SC/ST/PwD/ CW/KM	₹ 1,500/ + Transaction Fee (If Any)



**b) Documents to be uploaded at the time of registration:**

Following is the list of documents required for uploading at the time of filling in the online application form:

- a. Photograph
- b. Signature
- c. Class X Certificate (both sides)/ Birth certificate for Date of Birth
- d. Class XII Marksheet and certificate
- e. Category Certificate (EWS/SC/ST/OBC-NCL) (if applicable)
- f. PwD Certificate (if applicable)
- g. Defence Certificate (if applicable)
- h. CUET UG 2024 Score Card
- i. Affidavit for single girl child (if applicable)

**Note:** The candidates from OBC-NCL and EWS category must submit the valid OBC-NCL or EWS Certificate valid for the year 2024-25 (issued after 31<sup>st</sup> March 2024) otherwise they will not get the benefit of reservation.

**NOTE: ONLINE REGISTRATION IS ALLOWED AS PER THE COUNSELING SCHEDULE ONLY.  
NOTE: FOR MORE INFORMATION RELATED TO ADMISSION COUNSELING, PLEASE FOLLOW THE CMAC GUIDELINES.**

**NOTE:** Special spot round may be conducted by the respective University separately after the spot round depending upon the availability of vacant seats.

## **REGION**

### **Delhi Region Candidates (85% of seats)**

A candidate passing the qualifying examination (Class XIIth) from a recognized School / College / Institute located within the National Capital Territory (NCT) of Delhi will be considered for Delhi Region only.

### **Outside Delhi Region Candidates (15% of seats)**

A candidate passing the qualifying examination (Class XIIth) from a recognized School / College / Institute located outside the National Capital Territory of Delhi will be considered for Outside Delhi Region only.

**Note:** For a candidate, who has passed the qualifying examination through Patrachar Vidyalaya, Delhi / National Institute of Open School, Delhi (NIOS), the criterion for deciding the region shall be the location of his/her centre of examination. In other words, if the center of examination is located in the NCT of Delhi, the candidate

shall be considered under the Delhi Region and if the centre of examination is located outside the NCT of Delhi, he/she shall be considered under the Outside Delhi Region.

### **RELAXATION IN MINIMUM MARKS CRITERION IN QUALIFYING EXAMINATION FOR RESERVED CATEGORY / SUB-CATEGORY CANDIDATES**

Candidates belonging to various reserved categories namely OBC (Non-Creamy Layer), Scheduled Caste, Scheduled Tribe, and sub-categories namely Defence, Differently Abled Person, who apply for seats reserved for them, shall be allowed a concession in the minimum marks criterion as mentioned below:

- (i) Other Backward Class (OBC-NCL): Candidates claiming reservation under Other Backward Class (Non-Creamy Layer) category shall be allowed a relaxation of 5% marks.
- (ii) Scheduled Caste (SC), Scheduled Tribe (ST): Candidates claiming reservation under Scheduled Caste (SC) or Scheduled Tribe (ST) shall be allowed a relaxation of 10% marks.
- (iii) Defence (CW): Candidates claiming reservation under Defence sub-category (CW) shall be allowed a relaxation of 5% marks.
- (iv) Persons with Disabilities (PD): Candidates claiming reservation under the “Persons with Disabilities” (PD) sub-category shall be allowed a relaxation of 10% marks.

### **INTAKE OF SEATS**

The intake seats for admission in the program for the batch of 2024-28 is 120.

The reservation of the seats for SC/ST/OBC/EWS and subcategories Defence/PWD are as per the NSUT norms.

### **CATEGORY and SUB-CATEGORY CODES**

Category	Code (CC)
General	GN
Scheduled Tribe	ST
Scheduled Caste	SC
Other Backward Classes	OB
Economically Weaker Section	EW

Sub-Category	Code (SS)
No Subcategory	GN
Differently Abled Persons (PWD)	PD
Defence	CW

## SEAT MATRIX

BBA	NO OF SEATS	TOTAL
GNGND	37	41
GNCWD	2	
GNPDD	2	
EWGND	9	10
EWCWD	1	
EWPDD	0	
SCGND	13	15
SCCWD	1	
SCPDD	1	
STGND	7	8
STCWD	0	
STPDD	1	
OBGND	25	28
OBCWD	2	
OBPDD	1	
GNGNO	6	7
GNCWO	0	
GNPDO	1	
EWGNO	2	2
EWCWO	0	
EWPDO	0	
SCGNO	3	3
SCCWO	0	
SCPDO	0	
STGNO	1	1
STCWO	0	
STPDO	0	
OBGNO	5	5
OBCWO	0	
OBPDO	0	
<b>Total</b>	<b>120</b>	<b>120</b>

## RESERVATION POLICY

- a. Scheduled Caste (SC):** 15% of the total seats are reserved for Scheduled Caste candidates.
- b. Scheduled Tribe (ST):** 7.5% of the total seats are reserved for Scheduled Tribe candidates.
- c. Other Backward Class (OBC-NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.

Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

- d. Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019.

\*\* Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).

- e. Defence Personnel:** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority

**Priority I** - Widows/Wards of Defence Personnel killed in action.

**Priority II** – Wards of disabled in action and boarded out from service.

**Priority III** - Widows/wards of Defence Personnel who died in peace time with death attributable to military service.

**Priority IV** - Wards of disabled in service and boarded out from service with disability attributed to military service.

**Priority V** - Wards of ex-servicemen and serving defence personnel/para military/police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/ NauSena/ Vayu Sena Medal 8. Mention-in- Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

**Priority VI** – Wards of Ex-servicemen.

**Priority VII** – Wives of

- i. Defence personnel disabled in action and boarded out from service
- ii. Defence personnel disabled in service and boarded with disability attributable to military service
- iii. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

**Priority VIII** – Wards of serving personnel.

**Priority IX** - Wives of serving personnel.

- f. Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category.



**Note**

- i. In case of category (a) and (b), the vacant seats are interchangeable.
- ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- iii. Seats under sub-category (e) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (d) and (e) are not available, the vacancies will be treated as unreserved in the respective category.
- v. Under CW sub-category, the seats will be filled based on the priority i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.
- vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.
- vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories / sub categories. The candidates claiming reservation under SC / ST / OBC categories, CW / PD sub-categories will be required to produce the original certificate of the respective reserved category/ sub-category issued by the competent authority (as mentioned in this information brochure) at the time of document verification. If the reserved category / sub-category certificate is not found to be in order, no benefit of the reserved category/ sub-category will be given and provisionally allotted seat to that candidate will stand automatically cancelled. Such candidates may be considered under General category/ sub-category in respective state quota for subsequent rounds of counselling on submission of a request in this regard.

## 13 FEE STRUCTURE

### 4. Bachelor of Business Administration (BBA) Programme

<b>Fees for Bachelor of Business Administration (BBA) to be admitted in the Academic session 2024-25.</b>				
<b>S. No.</b>	<b>Item of Fees</b>	<b>2024-25</b>	<b>2025-26</b>	<b>2026-27</b>
<b>1</b>	<b>Govt. Component (Per Annum)</b>			
1.1.	Tuition Fee	27500	31000	33500
1.2	University Fee	28500	29300	31300
<b>2</b>	<b>Non Govt. Component (Per Annum)</b>			
2.1	<b>Student Fund</b> (Co-curricular Activities, Training & Placement, Extra Curricular Activities, Annual Gathering, Students Welfare, Institutional Development, Outsourcing, University Social Responsibility (USR), Misc. Expenditure on unspecified items) (Per Annum)	17000	18700	21200
2.2	<b>Facilities &amp; Services Charges (Per Annum)</b> (Research initiatives, Training Programmes, Awards, Automation Facilities, Student's Insurance, Entrepreneurship Activities and any Miscellaneous expenditure on unspecified items)	17000	18000	20000
2.3	<b>Chhatra Vittiya Sahayta Evam Protsaahan Kosh (CVSPK)</b>	8000	10000	10000
2.4	<b>Alumni Fund</b>	0	0	1000
2.5	<b>Examination Fee</b> (Infrastructure, Strengthening, expenditure on examination activities, printing, confidential expenditure, Man power hiring through outsources, Misc. etc.)	13000	13000	13000
	<b>Total</b>	<b>111000</b>	<b>120000</b>	<b>130000</b>

\* Fee (if any) for MOOCS/NPTEL Courses shall borne by the student.

\* Fee (if any) for MOOCS/NPTEL Courses shall be borne by the student.

The annual fee of the BBA program will have to be deposited by the candidate at the time of admission. Candidates must note that the admission fee must be paid in a single instalment failing which the admission offer will be withdrawn immediately. If the admission fee is not paid within the stipulated date, then the offer of admission given to them will be withdrawn automatically and the seat will be offered to the next eligible candidate.

## **14 WITHDRAWAL POLICY**

As per CMAC policy and NSUT Norms.

## **15 CERTIFICATES REQUIRED FOR RESERVED SEATS AT THE TIME OF DOCUMENT VERIFICATION**

Candidates applying for any reserved seat (i.e., SC, ST, OBC-NCL, CW, PD) must produce the original certificates (as applicable) as mentioned below at the time of document verification.

**(i) Scheduled Caste (SC)/Scheduled Tribe (ST) /Other Backward Class (OBC NCL):** For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner / Collector / Additional Deputy Commissioner / Deputy Collector / 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

### **NOTE:**

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name at the time of counselling. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after March, 31<sup>st</sup> 2024 from the authorities as mentioned above. However, if the certificate is issued prior to March, 31<sup>st</sup> 2024 it must be accompanied by an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have a reference of his / her already issued original caste certificate.

**(ii) Person with Disability sub-category:** For admission to seat reserved for Differently Abled Person (PD) sub-category, the candidate must produce the following certificates in original at the time of document verification for PD candidates:

a. A certificate of physical disability issued by a duly notified Medical Board of a District/Government Hospital set up for examining the physically challenged candidates under the provision of the Person with Disability Act, 2016. The certificate should indicate the extent (i.e. percentage) of the physical handicap and should bear the Photograph of the candidate concerned. The certificate should be countersigned by one of the Doctors constituting the Board issuing the certificates.

b. A certificate duly recommended by Vocational Rehabilitation Centre for the Handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

## 16 INSTRUCTIONS TO FILL ONLINE APPLICATION FORM

Step 1 On the Home Page at [www.cmacadmissions.com](http://www.cmacadmissions.com) Click on the tab BBA Registration 2024.

Step 2 Candidate will be directed to the login page, click Register Now, and create a login ID and password.

Step 3 Login through the newly created ID and password and choose “New Application” Tab. The Candidates have to fill and upload all the details in:

- a) Personal Details
- b) CUET UG 2024 Details (Candidates are advised to ensure that the CUET UG 2024 Application Number and Date of Birth of the Candidate filled in the application form is as per CUET UG 2024 scorecard. CMAC will not be responsible for the consequences of wrong entry by the candidate.)**
- c) Educational Details.
- d) Choice Filling of Institutions
- e) Uploading of Scanned copy of Relevant Document/ Undertaking
- f) Declaration
- g) Submission of Registration fee

The candidates must fill in the priority of the institution in the application form. All Candidates have to pay Rs. 1500/ as a non-refundable registration fee. The application form will be incomplete if the candidate does not pay the registration fee. Such candidates will not be allowed to participate in the admission process.

**Note:** Candidates are advised to ensure that all the details filled by the candidate are correct. CMAC will not be responsible for the consequences of wrong entry by the candidate.

## 17 CERTIFICATES AND FORMATS



**Certificate for Person with Disability**

**To be issued by Medical Board from the Government Hospital**

Name of the candidate: Mr./Ms.\* \_\_\_\_\_

Father's Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Percentage loss of earning capacity (in words):

\_\_\_\_\_

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: \_\_\_\_\_

Name of the disease-causing handicap: \_\_\_\_\_

Whether handicap is temporary or permanent: \_\_\_\_\_

Whether handicap is progressive or non-progressive: \_\_\_\_\_

The candidate is FIT / UNFIT to pursue further studies.

(\*Strike out whichever is not applicable)

Member  
(Orthopaedic Specialist)

Member

Principal Medical  
Officer

Date:

Seal of Office

**NOTE:**

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

## Authorities Who Can Issue Caste/Tribe Certificate

SC/ST/OBC/EWS candidates should submit certificate issued by any of the following authorities:

District Magistrate/Additional District Magistrate/Collector/Deputy Commissioner/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate/City Magistrate/Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner/Chief Presidency Magistrate/Additional Chief Presidency Magistrate/Presidency Magistrate/Revenue Officer not below the rank of Tehsildar/Sub-Divisional Officer of the area where the candidate and/or his/her family normally resides/Administrator/Secretary to Administrator/Development Officer (Lakshadweep Island).  
(Certificate issued by any other authority will not be accepted.)

## Prescribed Format for OBC Certificate

### Form of Certificate to Be Produced by Other Backward Classes

This is to certify that Shri / Smt. / Kum. \_\_\_\_\_

Son/ Daughter of Shri / Smt \_\_\_\_\_ of

Village/Town \_\_\_\_\_ District/Division \_\_\_\_\_ in the State belongs to the \_\_\_\_\_ Community which is recognized as a backward class under:

- (i) Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.
- (ii) Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.
- (iii) Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.
- (iv) Resolution No. 12011/96/94-BCC dated 9/03/96.
- (v) Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96.
- (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.
- (vii) Resolution No. 12011/99/94-BCC dated 11/12/97.
- (viii) Resolution No. 12011/68/98-BCC dated 27/10/99.
- (ix) Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.
- (x) Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.
- (xi) Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.
- (xii) Resolution No. 12015/9/2000-BCC dated 06/09/2001.
- (xiii) Resolution No. 12011/1/2001-BCC dated 19/06/2003.
- (xiv) Resolution No. 12011/4/2002-BCC dated 13/01/2004.
- (xv) Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.

Shri / Smt. / Kum. \_\_\_\_\_ and / or his family ordinarily reside(s) in the \_\_\_\_\_ District / Division of

\_\_\_\_\_ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated :

District Magistrate / Deputy Commissioner / Competent Authority

**Seal**

**NOTE:**

**The term ‘Ordinarily’ used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.**

**The Authorities Competent to Issue Caste Certificates are Indicated Below:**

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar’ and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I, \_\_\_\_\_ Son/daughter of Shri.

\_\_\_\_\_ Resident of village/town/city \_\_\_\_\_ district \_\_\_\_\_

State \_\_\_\_\_ hereby declare that I belong to the \_\_\_\_\_ community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Signature of the Candidate

Place: \_\_\_\_\_

Date: \_\_\_\_\_

## Annexure – 5

Government of .....

(Name & Address of the authority issuing the certificate)

***Income & Assets Certificate to be Produced by  
Economically Weaker Sections***

Certificate No. \_\_\_\_\_

Valid for the year 2024 – 25

Paste your recent  
passport size  
attested photograph

This is to certify that Shri/Smt./Kumari\_\_\_\_\_son/daughter/

wife of permanent resident of, Village/Street\_\_\_\_\_Post Office \_\_\_\_\_

District in the State/Union Territory Economically Weaker Sections,

since the gross annual income\* of his/her 'family' \*\* is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year\_\_\_\_. His/her family does not own or possess any of the following assets\*\*\*:

- I. 5 acres of agricultural land and above;
  - II. Residential flat of 1000 sq. ft. and above;
  - III. Residential plot of 100 sq. yards and above in notified municipalities;
  - IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.
- Shri/Smt./Kumari\_\_\_\_\_belongs to the caste

which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward Classes (Central List)

Signature with seal of Office\_\_\_\_\_ Name \_\_\_\_\_

Designation \_\_\_\_\_

Recent Passport size attested photograph of the applicant

\*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

\*\*Note2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/ her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

\*\*\*Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.

## Form for Withdrawal of BBA Admission

- 1) Course Applied for \_\_\_\_\_ Date of Withdrawal: \_\_\_\_\_  
2) Application Number \_\_\_\_\_  
3) Name of Candidate \_\_\_\_\_  
4) Parent /Guardian's Name \_\_\_\_\_  
5) Communication Address \_\_\_\_\_  
6) Telephone \_\_\_\_\_  
7) Mobile \_\_\_\_\_  
8) Email Address \_\_\_\_\_  
9) Graduated/Appearing \_\_\_\_\_ State \_\_\_\_\_  
10) Category / Sub-category \_\_\_\_\_  
11) Allotted University/Institute: \_\_\_\_\_

### Bank Account Details

- Name of the Bank Account Holder (in favor of whom Bank Transfer is to be made):  
\_\_\_\_\_

- Relationship of the Bank Account Holder with the Candidate  
\_\_\_\_\_

- Bank details of the above person to be furnished in the given format:

Name of the Bank	Address of the Bank	Complete Bank Account No.	IFSC CODE of the BankBranch

### UNDERTAKING

We understand and know the refund rules of the allotted University and agree to abide by the same and we further understand that the refund would be made in due course of time through bank transfer only as per the above request.

(Signature of Parent/Guardian)

(Signature & Name of Student)

Date: \_\_\_\_\_

### Compulsory Encl.:

1. Allotment letter issued by the CMAC-2024 to the candidate at the time of Admission/Counselling
2. Cancelled Cheque of CBS Bank branch, showing the details of bank A/c No., IFSC Code, beneficiary name, etc. must be attached by the concerned student along with this Withdrawal Form. *The refund amount will directly be transferred to the bank account, submitted by the student in this form, through electronic mode (ECS/NEFT). Therefore, students must ensure to provide correct bank account details, canceled Cheque & the required enclosures.*



### Invited Guest Lectures

The image displays two promotional posters for seminars at Netaji Subhash University of Technology. Both posters feature a red and white geometric background with blue and red triangular accents.

**Left Poster:**

- Logo:** Netaji Subhash University of Technology logo at the top left.
- Text:**
  - "Unleash Innovations"
  - THINK OUT OF THE BOX**
  - THROUGH COSMIC**
  - COGNITIVE**
  - RESTRICTURING**
- Speaker:** A portrait of Dr. C K Bhardwaj, a man with grey hair and glasses, wearing a suit and tie.
- Speaker Name:** DR. C K BHARDWAJ
- Session Details:**
  - 📅 11/10/2023
  - 🕒 2-4 PM
  - 📍 APJ 11
- Additional Info:** A red banner at the bottom right states: "50 years of experience MBA - FMS, University of Delhi PHD - Intercultural Open University, Netherlands."

**Right Poster:**

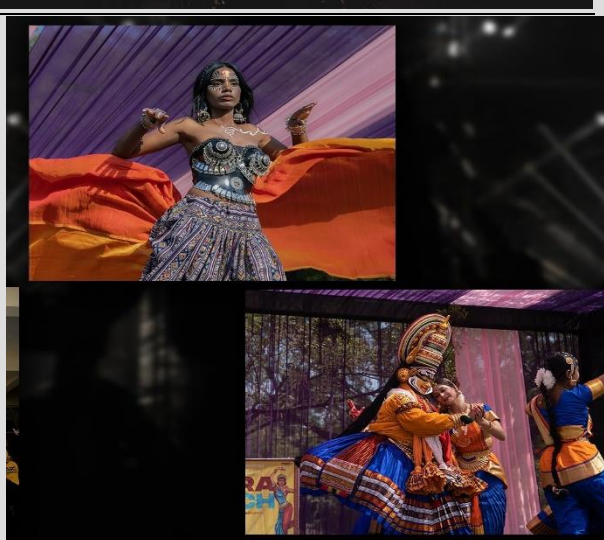
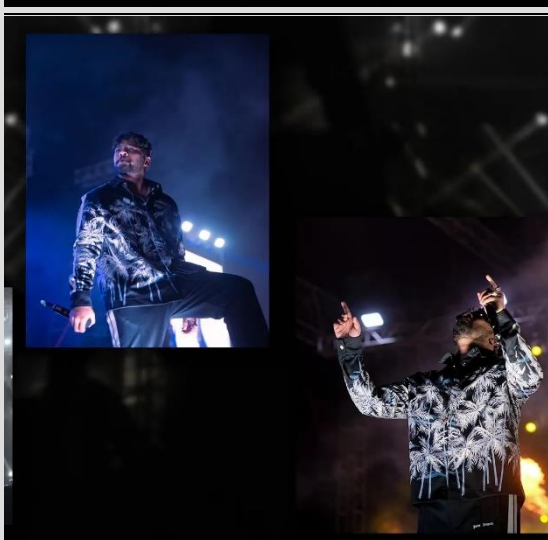
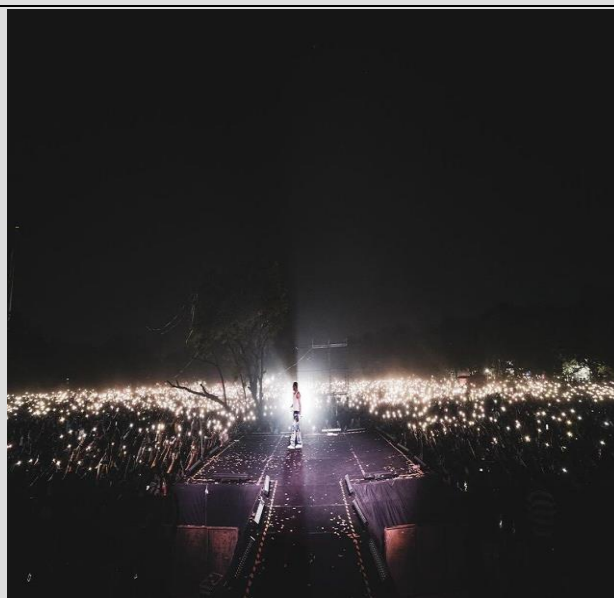
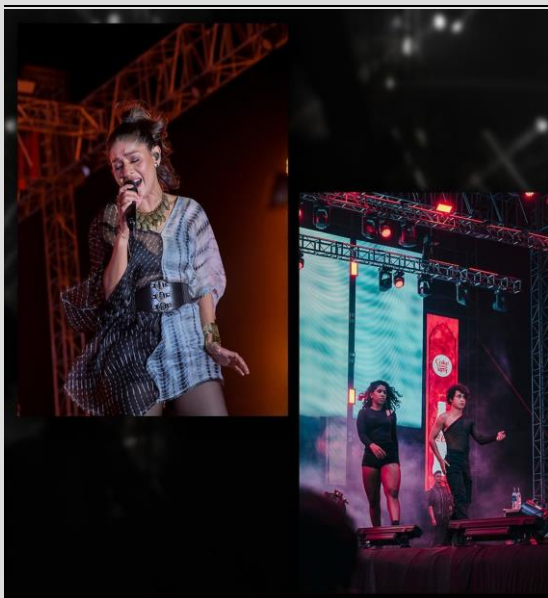
- Logo:** Netaji Subhash University of Technology logo at the top left.
- Text:**
  - DIGITAL MARKETING**
  - CURRENT TRENDS AND CAREER OPPORTUNITIES**
- Speaker:** A portrait of Mr. Aman Bikram Shah, a man with dark hair and glasses, wearing a white shirt.
- Speaker Name:** MR. AMAN BIKRAM SHAH
- Company:** AYP - Business & Digital Company: Mobavenue Media Pvt. Ltd.
- Session Details:**
  - 📅 26/10/2023
  - 🕒 11AM-1PM
  - 📍 MINI AUDITORIUM
- Session Coordinator:** A red banner at the bottom right states: **SESSION COORDINATOR : DR.SHIKSHA KUSHWAH**

## EVENTS AND FESTIVALS

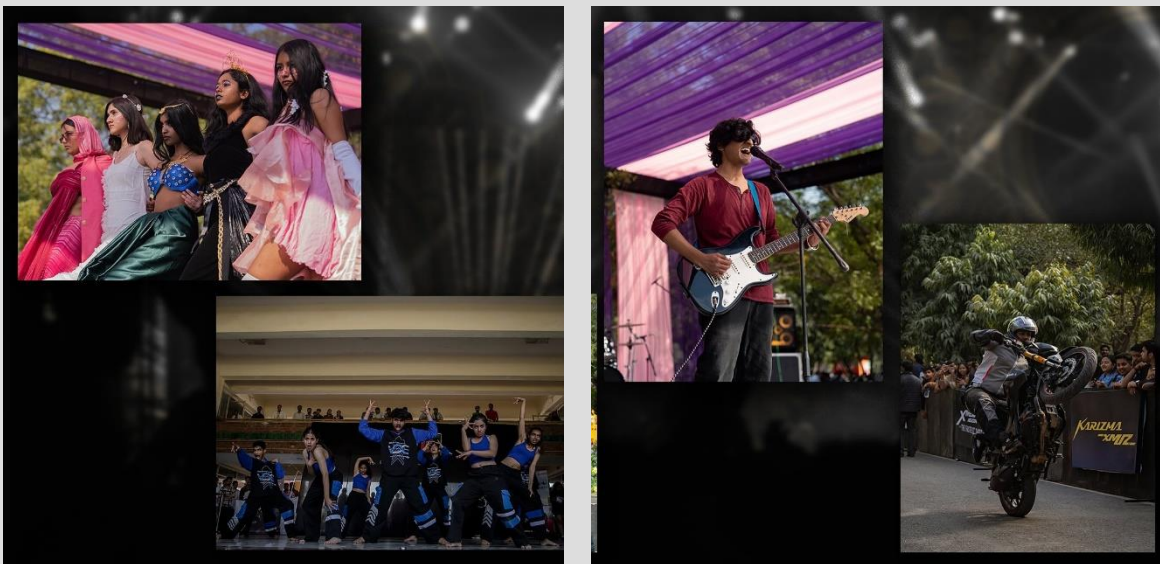




# Annual Cultural Fest: Moksha







## *Classroom Activities*





# Industrial Visit at Coca-Cola





## ***MAJOR RECRUITERS AT NSUT***

<b><i>KPMG</i></b>	<b><i>Reliance Jio</i></b>	<b><i>JPMC</i></b>	<b><i>Reliance Industries</i></b>
<b><i>Bharti Airtel</i></b>	<b><i>MakeMyTrip</i></b>	<b><i>Lenskart</i></b>	<b><i>Round One</i></b>
<b><i>Snapdeal</i></b>	<b><i>Epic</i></b>	<b><i>LexInnova</i></b>	<b><i>Samsung</i></b>
<b><i>Amazon India</i></b>	<b><i>Ernst Young</i></b>	<b><i>Libsys</i></b>	<b><i>SAP Labs</i></b>
<b><i>Amdocs</i></b>	<b><i>Evalueserve</i></b>	<b><i>ZS Associates</i></b>	<b><i>Sapient</i></b>
<b><i>AmiTech</i></b>	<b><i>Google</i></b>	<b><i>LinkedIn</i></b>	<b><i>Saurashtra Cement Ltd.</i></b>
<b><i>Aricent</i></b>	<b><i>EXL Service</i></b>	<b><i>Lochbridge</i></b>	<b><i>Secure Meters</i></b>
<b><i>Arm</i></b>	<b><i>Expedia</i></b>	<b><i>Mahindra Comviva</i></b>	<b><i>Shopclues</i></b>
<b><i>Aspiring Minds</i></b>	<b><i>Exponential</i></b>	<b><i>BCG</i></b>	<b><i>Sigmoid analytics</i></b>



<i>Avanti</i>	<i>Firstouch</i>	<i>Flipkart</i>	<i>Maruti Suzuki</i>
<i>Axtria</i>	<i>Fiserv</i>	<i>Barclays</i>	<i>BAIN Capability Center</i>
<i>BPCL</i>	<i>GoZoop</i>	<i>Mckinsey</i>	<i>Mu-Sigma</i>
<i>Boston Con. Group</i>	<i>Fractal Analytics</i>	<i>Media Guru</i>	<i>My Smart Price</i>
<i>Jabong</i>	<i>Frankly</i>	<i>Nestle India</i>	<i>Stratbeans Consulting</i>
<i>Bechtel</i>	<i>Freescale</i>	<i>Microsoft</i>	<i>Success Factors</i>
<i>Belzabar .</i>	<i>Fujikura Ltd</i>	<i>Mobikwik</i>	<i>Sumologic</i>
<i>PayTm</i>	<i>GroupOn</i>	<i>MoldedBits</i>	<i>IGL</i>
<i>RBS</i>	<i>Futures First</i>	<i>Monotype</i>	<i>Tata Consultancy Services</i>
<i>Healthkart</i>	<i>Walmart India</i>	<i>IBM</i>	<i>Teach For India</i>
<i>TRAI</i>	<i>Whirlpool</i>	<i>Hero MotoCorp</i>	<i>United Health Group</i>



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