



# Delhi School of Management Delhi Technological University

(Established by Govt. of NCT of Delhi vide 6 of 2009)  
Shahbad Daultpur, Bawana Road, Delhi 10042  
(Formerly Delhi College of Engineering)

Accredited with 'A' Grade (CGPA 3.22 out of 4) by NAAC

ISO 9001: 2015 Certified

## ADMISSION BROCHURE



**Master of Business  
Administration (MBA)  
(2024-26 Batch)**

AICTE Approved  
Accredited by National Board of Accreditation (NBA)





# Table of Contents

<b>Important Dates</b>	01
<b>Tentative Admission Schedule</b>	02
<b>Message from Vice-Chancellor</b>	03
<b>Message from Head of Department</b>	04
<b>About DTU</b>	05
Vision	05
Mission	05
Core Values	05
<b>About Master of Business Administration (MBA) Programme</b>	06
<b>Delhi School of Management (DSM)</b>	07
Vision / Mission	09
Why MBA from DSM	10
DTU IIF	11
Beyond Academics at DSM	13
Events@DSM	14
Management Faculty	25
<b>Training and Placement</b>	33
<b>Our Prominent Recruiters</b>	34
<b>Course Curriculum of MBA</b>	35
<b>Admission Process, CMAC-2024</b>	36
<b>Reservation Policy</b>	38
<b>Eligibility and Admission Procedure</b>	39
<b>Admission Counselling Procedure</b>	41
<b>Withdrawal Policy</b>	43
<b>Fee Structure</b>	44
<b>Certificates and Formats</b>	48
<b>How to Apply</b>	55

# IMPORTANT DATES:

## **START DATE FOR ONLINE REGISTRATION**

**19/03/2024  
(TUESDAY)**

## **LAST DATE OF FILLING ONLINE APPLICATION FORM**

**Refer to DTU/ CMAC Website**

### **IMPORTANT NOTE/ DISCLAIMER:**

- The contents of the brochure are on the basis of the policies available as on this date of release of Admission Brochure for Academic Session 2024-25. Additional information shall be uploaded on the University website: [www.dtu.ac.in/www.cmacadmissions.com](http://www.dtu.ac.in/www.cmacadmissions.com) and all the candidates desirous of seeking admission are hereby advised to regularly visit the University website for additional information.
- In view of any challenges that may transpire, and if necessitated, change may be made in the procedure for personal appearance of applicants for PI, as well as for verification of documents/certificates, which shall be notified in due course by the University on its website: [www.dtu.ac.in/ www.cmacadmissions.com](http://www.dtu.ac.in/www.cmacadmissions.com) Applicants are advised to monitor the same and act as directed.
- The University reserves the right to revise, update or remove any part of this brochure without giving any prior notice. Any change made shall be updated on the University website.

**Note:** Candidates are advised to visit [www.dtu.ac.in/www.cmacadmissions.com](http://www.dtu.ac.in/www.cmacadmissions.com) website for detailed schedule.



## Tentative Admission Schedule

S.No.	Events	Dates
1.	Uploading of Information bulletin and Application form	19th March, 2024 (Tuesday)
2.	Last date of submitting the completely filled application form	19th April, 2024 (Friday)
3.	Date of release of short-listed candidates for Interview and documents verification	30th April, 2024 (Tuesday)
4.	Documents Verification and Personal Interview of shortlisted candidates	13th May – 17th May 2024 (Monday-Friday)
5.	Release of the list I of selected and waitlisted candidates	28th May, 2024
6.	Online Payment of Part Admission Fee (Rs. 1,00,000)	3rd June -5th June, 2024 (Monday to Wednesday)
7.	Reporting of candidates for verification and issue of allotment letter.	6th June to 7th June (Thursday and Friday)
8.	Release of List II for admission from the waitlisted candidates against vacant/ withdrawal seats	11th June, 2024(Tuesday)
9.	Online Payment of Part Admission Fee (Rs. 1,00,000)	12th June -14th June, 2024 (Wednesday to Friday)
10.	Reporting of candidates for verification and issue of allotment letter.	17th June and 18th June (Monday and Tuesday)
11.	<b>LAST DATE OF ADMISSION</b>	<b>8th July, 2024 (Monday)</b>
12.	Notification of Spot Round (if required)	To be announced

**Note:** The admission schedule is purely tentative; candidates are advised to visit [www.cmacadmissions.com](http://www.cmacadmissions.com) on regular basis for the updates.

CMAC will not be responsible if the candidates missed any information

**For Admission specific enquiry Reach out to us at:**

[mbaadmissions@dtu.ac.in](mailto:mbaadmissions@dtu.ac.in) / [cmacmba@igdtuw.ac.in](mailto:cmacmba@igdtuw.ac.in)



# दिल्ली प्रौद्योगिकी विश्वविद्यालय DELHI TECHNOLOGICAL UNIVERSITY

Established by Govt. of Delhi vide Act 6 of 2009

(Formerly Delhi College of Engineering)



**Prof. Prateek Sharma**

Vice-Chancellor




## MESSAGE

It is my immense pleasure to announce the commencement of admission process of the MBA programme for academic year 2024-25 at Delhi Technological University.

Delhi Technological University, built on a sprawling 164-acre lush green campus, is a prestigious university with a vision to be World Class University through education, innovation and research for the service of the humanity. The university is committed to deliver quality education through various UG and PG level programmes, which are periodically evaluated by internal and external audit agencies. The university ensures the industry-academia interaction through the able guidance provided by experienced and highly qualified faculty both from industry and academia, supported by tech-enabled facilities. The university offers various interdisciplinary and industry relevant programs both at UG and PG level in science, technology, management and allied areas, preparing students to lead and manage in the increasingly technology-intensive global environment. The university has also introduced Continuous and Comprehensive Evaluation System in tune with National Education Policy (NEP), to maintain the quality, integrity, and outcomes of every programme.

Keeping in pace with the ever-growing demands of the professionals in the corporate world, our MBA (2-year FT) programme is aimed to bridge the theory-practice gap. The MBA program is designed in such a way so as to ensure student satisfaction and teaching quality, along with an offering of innovative curricula. The curriculum will provide you with a strong foundation and the skills to build a successful and lasting business career. The course curriculum is a blend of conceptual class room teaching and experimental learning through industry interaction by the distinguished faculty sourced from industry and academia both. The pedagogy provides real time exposure and hands on training to understand and analyse the contemporary business scenario. We empower students to drive innovation and positive change through cutting-edge, value-driven education focused on emerging professional needs. By cultivating an inclusive learning community and stressing social responsibility, we prepare graduates to utilize their distinct skills in service to society as well.

I believe that becoming a part of the DTU fraternity will add substantial value to your professional career. I hope that you will join our community of life-long learners. My best wishes to all eligible aspirants applying for admission in the MBA programme.

  
(Prof. Prateek Sharma)

SHAHBAD DAULATPUR, BAWANA ROAD, DELHI-110042, INDIA

PH. : 011-27871018, 27871022, 43, 44, 45, FAX. : +91-11-27871023, WEBSITE : [www.dtu.ac.in](http://www.dtu.ac.in)





**Dr. Saurabh Agrawal**  
Head of Department



### MESSAGE

Welcome to the Delhi School of Management (DSM), where excellence meets innovation, and aspirations are transformed into achievements. Since our establishment in 2009, DSM has been a beacon of academic distinction, pioneering high-quality education, ground-breaking research, and consultancy services in the dynamic realm of business management. Over the years, DSM has evolved into a premier business school, renowned for its commitment to excellence and dedication to nurturing the next generation of business leaders.

At DSM, we take pride in offering a diverse array of programs tailored to meet the unique needs and aspirations of our students. From our flagship two-year full-time MBA program to our weekend MBA (Executive) program and Doctoral Program (Ph.D.) in Management, we provide a comprehensive platform for academic enrichment and personal growth.

One of our core strengths lies in our robust industry connections and the active engagement of our esteemed alumni in grooming and mentoring our students. The strength of DSM lies not only in its illustrious faculty and state-of-the-art infrastructure but also in its unwavering dedication to fostering holistic growth and development. Our MBA program, designed to cultivate not just technical expertise but also ethical leadership, innovative thinking, and entrepreneurial spirit, has consistently empowered students to navigate the complexities of the modern business landscape with confidence and conviction. The DSM MBA program offers a holistic curriculum benchmarked against international standards. You'll gain in-depth knowledge of core business functions, while simultaneously developing technical expertise in data analysis, digital tools, and emerging technologies. We go beyond knowledge; we empower you to be a leader. Hone your leadership skills, master effective communication, and cultivate an innovative mindset to drive positive change.

Amidst our journey of evolution and growth, I am thrilled to share some exciting news with you all. In a significant stride towards enhancing our academic offerings and furthering our commitment to excellence, the MBA programs being run by DSM. Amidst our journey of evolution and growth, I am thrilled to share some exciting news with you all. In a significant stride towards enhancing our academic offerings and furthering our commitment to excellence, the MBA programs being run by DSM with an increase in the number of seats from 150 to 270. As we embrace this transformative journey, fuelled by innovation and a shared commitment to academic excellence, I invite each of you to join us in shaping the future of management education. Together, let us embark on a journey of discovery, growth, and endless possibilities, as we continue to uphold the legacy of Delhi Technological University.

(Dr. Saurabh Agrawal)

## ABOUT DTU

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the most well-known engineering institutions in India, with over 82 years of glorious tradition of excellence in Engineering & Technology Education, Research and Innovations. A nonaffiliating, teaching and research university, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aspires to imbibe a culture of scientific research in its management and technology disciplines, and develop scientific temper by providing a seamless environment for integration of science, engineering, and management. The university also endeavors to provide the thrill of a corporate R&D environment with a planned focus on industry-relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

It offers courses towards Bachelor of Technology (B.Tech.), Master of Technology (M.Tech.), Doctor of Philosophy (Ph.D.), Master of Business Administration (MBA), Bachelor of Business Administration (BBA), Bachelor of Economics and Bachelor of Design with a strong emphasis on scientific, technological, managerial education and research.

### VISION

“To be a world-class university through education, innovation, and research for the service of humanity”

### MISSION

- To establish centres of excellence in emerging areas of science, engineering, technology, management, and allied areas
- To foster an ecosystem for incubation, product development, transfer of technology, and entrepreneurship
- To create environment of collaboration, experimentation, imagination, and creativity
- To develop human potential with analytical abilities, ethics, and integrity
- To provide environment friendly, reasonable, and sustainable solutions for local & global needs

### CORE VALUES

- Integrity
- Compassion
- Commitment
- Creativity
- Collaboration
- Inclusion



## About Master of Business Administration (MBA) Programme

The Master of Business Administration (MBA) program is designed to help students become better leaders and managers of enterprises in the twenty-first century. The program's main goal is to impart comprehensive business knowledge, effective communication skills, strategic problem-solving abilities, networking abilities, time and resource management abilities, analytical abilities, and leadership capabilities. Students will be able to develop decision making skills and enhance their capacity for creative problem solving because of the course's strong business practice focus. This curriculum imparts knowledge and skills in a way that encourages students to work hard to leave a lasting beneficial impression on the world. In order to train its students to face the challenges of an information and knowledge driven work environment, DSM provides them with the Triple E: Education, Experience and Exposure. DSM strives to inculcate in its students the managerial competence through specialized knowledge and skills, while simultaneously empowering their minds through quality teaching, consultancy, and other professional services in order to fulfill its role of a vibrant and model institution capable of imparting quality education in the area of management studies.

The MBA program covers a variety of business disciplines, including accounting, finance, marketing, human resources, operations, and decision science. This program offers specializations in Marketing Management, Financial Management, Human Resource Management, Business Analytics, Operations and Supply Chain Management, International Business, and Entrepreneurship.

For the MBA program, DSM follows a semester system and choice based credit system, adhering to the guidelines issued by various regulatory authorities from time to time. The semester system accelerates the teaching learning process and enables horizontal and vertical mobility in learning. The credit based semester system provides flexibility in designing curriculum and assigning credits based on the course content and hours of teaching. The choice based credit system provides a "cafeteria" type approach in which the students can take the courses of their choice, learn at their own pace, undergo additional courses and adopt an inter-disciplinary approach to learning.

The MBA program is offered at Delhi School of Management (DSM). In previous years, our esteemed MBA program was offered at Delhi School of Management and east campus. We are excited to announce that, beginning this academic year, all MBA seats have been consolidated to our prestigious main campus. This strategic decision ensures a unified and enriched learning environment, providing our students with enhanced resources, networking opportunities, and academic support. With this consolidation, we now offer a total of 270 seats. Delhi Technological University also offers the Master of Business Administration (Executive), MBA (Business Analytics), MBA (Entrepreneurship, Innovation, and Venture Development), and Ph.D. program, in addition to the MBA. Each program's admissions brochure is released independently.

- The MBA program is a two-year full time professional program spread over four semesters, which combines grueling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding
- The program focuses on inculcating effective managerial and leadership skills
- The first year of the program offers core courses to build a strong foundation in management and its functional domains, and the right attitude, knowledge and skills which are essential for a leader in the long run
- The elective courses offered in the second year give students an opportunity to delve deeper into their respective areas of specializations and thus, cater to the role and sector specific career objectives.



## Delhi School of Management (DSM)

Delhi School of Management (DSM) was established in 2009. With a vision of inculcating a penchant for innovation, research, and experimentation, DSM aims at extending the seven decade long legacy of DCE by incubating and developing techno-managers, who are adept at identifying pertinent and critical business problems, and applying their technical skills and competencies in solving those problems. Delhi School of Management (DSM) is widely acknowledged for academic excellence in management education. The flagship program of the school is two-year full-time regular MBA program that focuses on enhancing the capabilities of the students to lead and manage 21st century businesses. DSM also offers a two-year weekend MBA (Executive) program and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers. DSM envisions at developing a knowledge society by providing equitable access to the masses and broadening the span of their participation in the areas of higher education.

DSM has been accredited by National Board of Accreditation (NBA) for its MBA program. The NBA accreditation ensures that the program meets premier quality standards. The department is supported by the state-of-the-art infrastructure including hostels, guest houses for visiting experts, a serene ambience to pursue learning, smart classrooms, computing labs, databases, and a well-stocked library.

DSM focuses on the comprehensive development of students by offering them subject knowledge, skills, and practical expertise of 'Management' discipline, by urging them to understand, analyze, and solve the pertinent issues faced by businesses, government, and society from a holistic and pragmatic lens. It intends to impart and sustain in students the spirit of entrepreneurship, coupled with innovation and creativity. The courses offered intend to produce socially responsible, technologically adept, and ethically driven innovative managers and future leaders. Careful selection of students having a reliable scholastic record and aptitude for management, from all over the country, ensures that the classrooms are enriched with diverse perspectives, and that each student gets a challenging, competitive, and cosmopolitan learning environment.



The curriculum is designed to meet the needs of the present-day technology-intensive business functions. The students are equipped with management knowledge to deal with the complex, global, and dynamic business environment. To ensure practical hands-on experience, internship and field projects are an integral part of the curriculum. DSM also gives ample exposure to students through case-study based pedagogy, course projects, and industry internships. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives, eminent academicians, and successful alumni through conducting a series of lectures and interactive sessions. The University also motivates and supports students to participate in conferences, seminars, and paper/case-study competitions.

Students are also encouraged to form student committees/forums that undertake different impact-driven activities. The various student societies of DSM provide a vibrant environment for the students through organizing events such as Marketing Quiz, Finance Quiz, Debate, Sports Quiz, Cricket Premier League, Football Premier League, and Basketball Premier League.

With the recent consolidation of seats, DSM has undergone a remarkable expansion. This strategic move not only unifies our academic offerings but also signifies an exciting expansion of our campus facilities and resources. This expansion underscores our commitment to providing a world-class education and fostering a vibrant learning community.

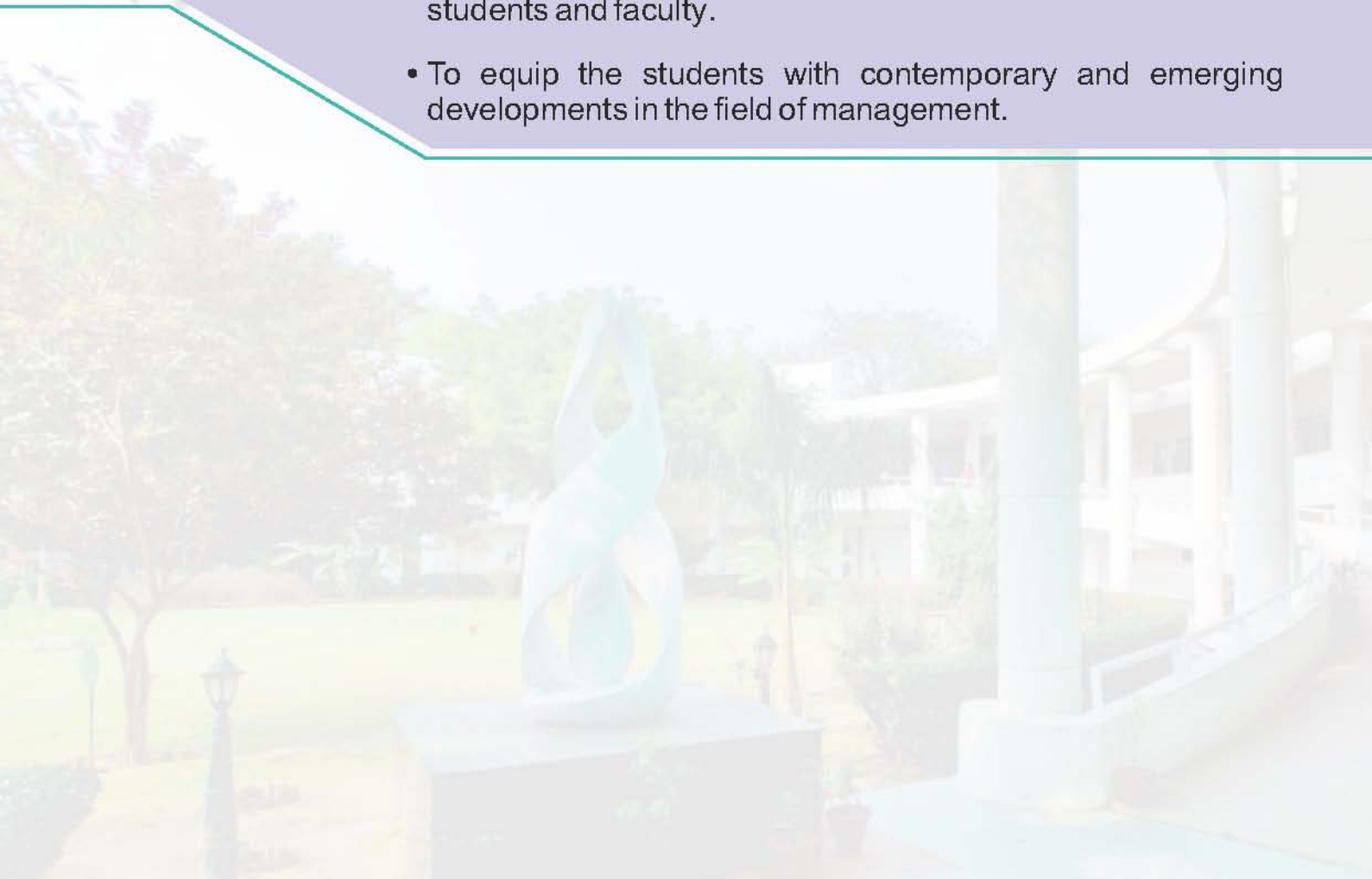


## Vision

To be among the leading world class management education and research institutions for meeting the contemporary and emerging challenges of business and society.

## Mission

- To develop socially responsible and ethically driven innovative managers and future leaders.
- To evolve a system of quality education and research in management through sustained institutionalized efforts of students and faculty.
- To equip the students with contemporary and emerging developments in the field of management.





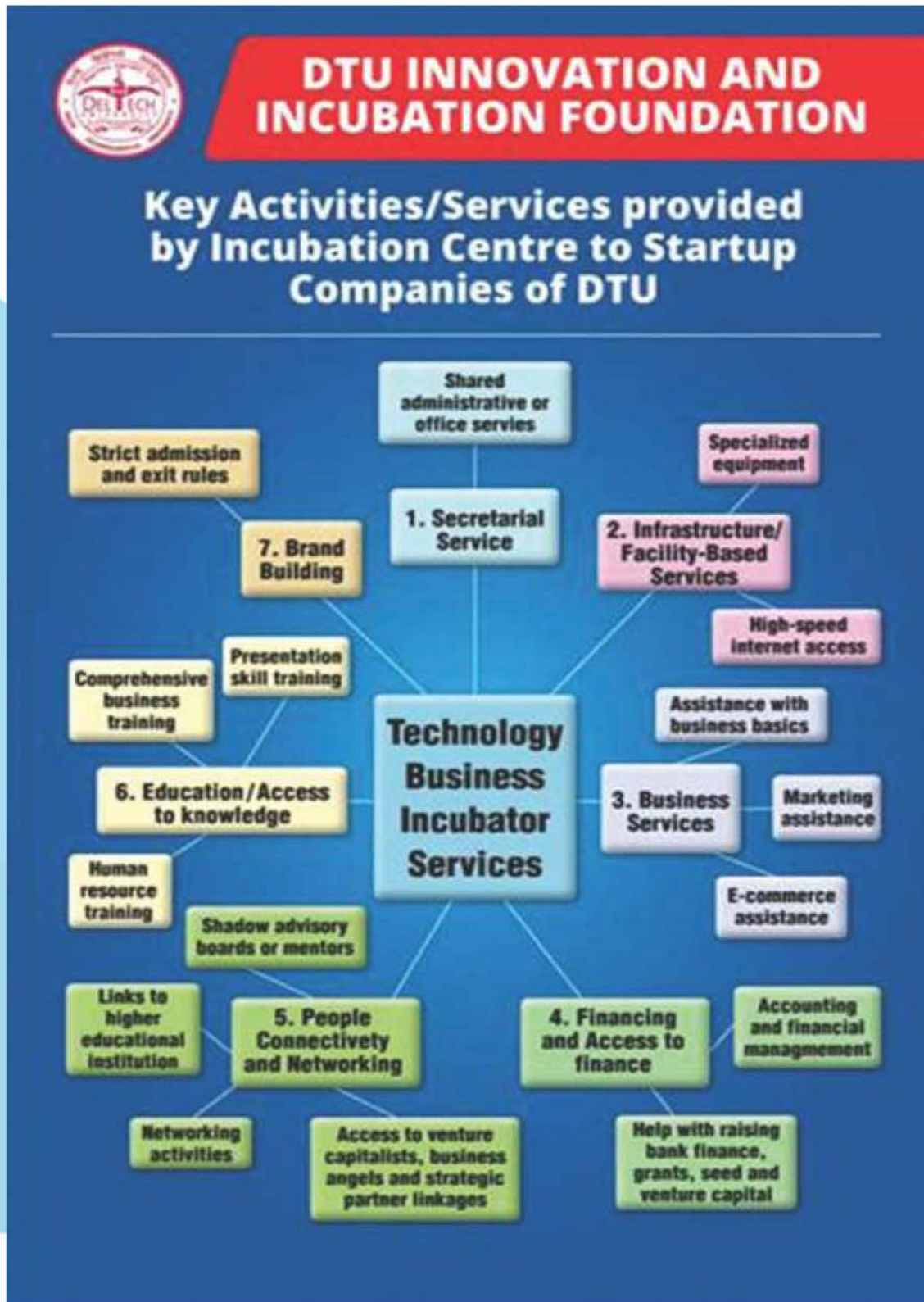
## Why MBA from DSM?

- 1. Rigorous Curriculum:** DSM offers a comprehensive curriculum that combines theoretical knowledge with practical applications, ensuring students gain a deep understanding of business concepts and their real-world implications.
- 2. Supportive Environment:** With experienced faculty and strong industry connections, DSM provides a nurturing environment for students to thrive. Faculty members offer mentorship, and industry partnerships offer insights into current business practices.
- 3. Networking Opportunities:** DSM facilitates networking opportunities through events, guest lectures, and alumni connections, enabling students to build valuable relationships with peers, professionals, and potential employers.
- 4. Career Growth:** The MBA program at DSM equips students with the skills and expertise necessary for career advancement. Internships, projects, and placement assistance programs prepare students for success in the competitive job market.
- 5. Holistic Development:** Beyond academic excellence, DSM emphasizes the development of leadership, communication, and interpersonal skills essential for success in various professional roles and environments.
- 6. Adaptability:** DSM prepares students to navigate the complexities of the ever-evolving business landscape by instilling adaptability, critical thinking, and problem-solving abilities, ensuring they are well-equipped to excel in their careers.





1. To create a culture of entrepreneurship, Start-ups, and, and Intellectual Property Creation that can add to value creation, jobs and employment and do social and economic good.
2. To facilitate creation of incubation centres that offer incubation infrastructure- space, computing resources, connectivity, common tools; and environment for co-working, collaboration and innovation.
3. Create entrepreneurship challenges based upon existing problems to foster Innovation.







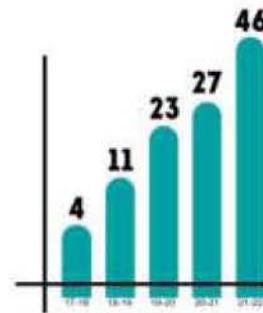
## DTU - INNOVATION AND INCUBATION FOUNDATION



DTU- Innovation Incubation Foundation is a Section Company promoted by Delhi Technological University that aims to foster an entrepreneurship, start-up, and intellectual property creation culture that can add value to foster jobs, and employment while also doing social and economic good. Through its TBI: (Technology Business Incubator) the company provides incubation infrastructure such as space, computing resources, connectivity, common tools, and an environment conducive to co-working, collaboration, and creativity.

### Incubations

Year wise & Number of Startups



## Start Ups

**40 start Ups** companies were initiated by students/alumni with the help of the incubation center

**150 students** are currently working with the incubation center/startups

**10 unicorn** startup initiated/founded by DTU- Alumni

**20+ Start-up** raised funds with the help of the incubation center

## Achievements

DTU-IIF start-up **Cattlegurul** raised external funding from Antler India of INR 2 Cr for a 10% stake dilution at a valuation of INR 20Cr

DTU **ranked 2nd** in the Atal ranking of institutions on Innovation Achievements (ARIA) 2022 in the category of Technical University (Govt & Govt Aided).

The project of **INR 5 Crore** has been recommended under NIDHI-I-TBI the scheme by DST (GOI) to establish a woman's tech incubator at



### Echio

Echio is basically an Advanced and AI inclined influencer marketing company. We basically deal for both influencers and companies



### Walnut

Walnut is India's 1st social media platform only for health and well being. Walnut is a platform focused on community based healthcare



### Freelance Mantra

Freelance Mantra is an online platform working and helping businesses find more flexibility and connecting talent with more opportunities



### Monkhood

MONKHOOD LIVING SOLUTIONS strives to eliminate all your rental hassles, no matter if you are renting or providing a rental



### Air Seiki

Design, development & manufacturing of high-performance and cost-effective industrial air filtration systems for pollutants like dust, fumes, smoke, mist, VOCs



### Cattle GURU

Cattle GURU is a D2C brand which delivers food for cows and buffaloes right at the doorstep of dairy farmers

## Beyond Academics at DSM

DSM, DTU has ensured a holistic learning system for its students, and student-led clubs and committees are a part of this conclave, which are an extension of their career and creative interests. These clubs foster learning on a continuous basis by allowing them to execute what they've learned in the classroom to real-world situations. Such group activity arrangements have enabled students to develop leadership skills while also improving networking skills and industrial connections.

DSM is a home to various student-run committees and clubs that host challenging and exciting events throughout the year. This motivates one to engage in a variety of industry-sponsored competitions and live projects, which aid in exploring new opportunities and developing professional skills. By participating in the activities of the committees, students get opportunities for leadership, initiative, team work, and liaison. DSM has one club for each of its primary disciplines, ranging from marketing to finance to information technology and various recreational groups such as sports and photography, inter alia.

The zeal and exuberance with which all festivals and holidays are celebrated on campus is one of their distinctive features. The student experience is not complete without these celebrations. The goal of student life and campus activities is to foster a dynamic and creative learning environment. A distinguishing feature is a management student's ability to draw on the structure of a well-established, reputed university such as DTU. Additionally, it offers a distinctive forum for interaction and collaboration between experts from various disciplines and students.

### These are:

1.	<b>The Corporate Relations and Placement Committee</b>
2.	<b>Public Relations Committee</b>
3.	<b>Alumni Relations Committee</b>
4.	<b>Sanskriti- the Cultural Committee</b>
5.	<b>M-cube (Marketing Club)</b>
6.	<b>Finesco (Finance Club)</b>
7.	<b>Netritva(Human Resource Club)</b>
8.	<b>Itech (IT Club)</b>
9.	<b>Arth (Operations Club)</b>
10.	<b>E-Cell (Entrepreneurship Club)</b>
11.	<b>Sporticus (Sports Club)</b>
12.	<b>DSM Chronicle (College Business Magazine)</b>
13.	<b>Alfaaz (Literary and Debating Club)</b>
14.	<b>Z-Axis (Art and Photography Club)</b>
15.	<b>Industrial and Academic Research Committee</b>
16.	<b>Sanrakshan (Social Club)</b>

The accent of student life and activities on the campus is to provide an energizing and creative learning environment. The campus life at DSM is filled with motivation, learning spirit, and zeal that makes the overall learning process highly enriching.



### Orientation'23

The Delhi School of Management at Delhi Technological University hosted a four-day orientation program for newly admitted MBA students. The primary objective of the program was to acquaint students with the academic components of the course, institute rules and regulations, as well as encourage their involvement in monitoring student performance and progress. Additionally, the orientation aimed to familiarize students with industry professionals, guest speakers, and introduce them to all the available clubs and societies within the institution.



### Parichay'23 by Sanskriti- Cultural Committee of DSM

DSM, DTU's freshers' event, showcases talent as freshmen vie for the coveted titles of Mr. and Mrs. Freshers. An engaging platform, it blends orientation with talent display, fostering community spirit. Through participation and competition, students integrate into campus life, forming bonds that extend beyond the event.



### Teacher's Day Celebration 2023

The Teacher's Day celebration 2023 was a heartfelt tribute to educators. Students showcased their talents through performances, expressing gratitude for their mentors. Teachers were honored with tokens of appreciation, symbolizing the profound impact they've had on student lives. The event fostered a spirit of respect and camaraderie within the academic community.





## Visit to Yakult - Danone India, November, 2023

As a part of an educational initiative by E-Cell, DSM, DTU, students were taken to Yakult Danone India Pvt Ltd. The visit aimed to provide practical exposure to Yakult Danone's role in the probiotics and beverage industry, enhancing students' understanding of related concepts. Interactions with company experts facilitated learning about production processes, quality control, and innovation. This experience bridged the gap between theory and realworld applications, enriching students' knowledge and professional growth.



## Visit to SEBI Headquarters, March 2023



## Ahaan'23: Diwali Mela





## Entrepreneurial Initiatives

Having an entrepreneurial mindset is a key for success in business, and today, entrepreneurs are more important than ever before in advancing the social and financial make-up of nations across the globe. Under the aegis of DTU-IIC, DSM organizes various sessions, workshops, and seminars to foster entrepreneurial spirit in the young minds so that it leads to generation of wealth and employment opportunities.

### Workshop on “Lean Start-Up and Minimum Viable Business” by Mr. Arvind Bali, CEO, TSSC India



### Workshop on “Brand Model Canvas” by Mr. Shrey Kumar, Co-founder, Aadvik Foods



### Motivational Session by Abhijeet Mittal, Co-founder, Mooofarms





## E-TALK'23 by E-CELL, DSM

E-Cell DSM, DTU organised "E-Talks'23" the flagship event of the club on 28th March, 2023 with the slogan "Leadership, Finance, Innovation & Growth," strives to bring together the brightest minds in business, academia, government, etc. The event's speakers included:

- Col. Rajeev Bharwan : Airborne forces, Indian Army
- Mrs. Swati Jain, PhD: Vice President, EXL India
- Mr. Vivek Kapoor: Co-Founder, Dineout
- Mrs. Sanyukta Sinha: Director, Microsoft India



**Mrs. Swati Jain, PhD: VP, EXL India**



**Mrs. Sanyukta Sinha: Director, Microsoft India**



**Col. Rajeev Bharwan: Airborne forces, Indian Army**



**Mr. Vivek Kapoor: Co-Founder, Dineout**



## Community Engagement

DSM DTU, through diverse initiatives, fosters community engagement. From volunteering drives to collaborative projects, students and faculty unite for societal impact. Workshops, seminars, and outreach programs bridge academia and local communities, empowering all involved. These activities cultivate empathy, sustainability, and innovation, enriching both DSM,DTU and the wider society.



**E-waste Drive by Sanrakshan, The Social Club**



**Donation Drive by Netritva, the HR Club**



**Plantation drive by Alumni Relations Committee**



## Alumni Engagement

The concept of alumni association evolved from needs from both the ends, i.e. academicians and professionals, in the aim of building a bridge between university life and career life, so that the fresher graduates are made proactive to face the current challenges of competitive professional world. The individual contribution is a source of great satisfaction and pride to be able to make a difference to the priorities of the department; the batch & group contributions bring great joy of participating with the batch mates for a shared cause with the department/university. All these contributions help inculcate the feeling of ownership for the university and its diverse initiative among the Alumni and batches.

With this aim in mind, apart from Alumni meet at university level, the department also conducts Alumni meet regularly. This gives chance to the alumni to visit the department and contribute in the growth of department. With more than 1200 alums spread across the world, DSM leverages on the collaboration of this network.

### Homecoming'23 by Alumni Relations Committee

Homecoming'23, hosted by the Alumni Relations Committee at DSM, DTU, invited alumni to share their experiences in a warm gathering. Alumni offered insights, wisdom, and anecdotes, enriching current students' understanding of career paths and industry dynamics. The event fostered connections, inspiration, and a sense of community among past and present members.





## Alumni Talk Series by Alumni Relations Committee:

The Alumni Relations Committee at DSM, DTU hosts enriching Alumni Talk Series, connecting current students with accomplished graduates. Through insightful discussions, alumni share experiences, insights, and career advice, inspiring and guiding the next generation. These sessions foster networking, mentorship, and a sense of community, enhancing the educational journey at DSM, DTU



**विकसित मानव  
अभियान**

**ALUMNI RELATIONS COMMITTEE  
PRESENTS**

**ALUMNI TALK SERIES**

**MR. GAURAV SAXENA**  
SENIOR DATA ANALYTICS EXPERT - NOKIA

02 FEB 03:00 P.M.

Delhi School of Management, DTU, Delhi-110042

**TOPIC : ROADMAP TO DATA ANALYTICS**



**ALUMNI RELATIONS COMMITTEE  
PRESENTS**

**ALUMNI TALK SERIES**

**BHAWINI BHARDWAJ**  
PROGRAM MANAGER - ECOM EXPRESS LTD.

04 AUG

**SAUMYA KAMDAR**  
CONSULTANT - UNITED NATIONS

Delhi School of Management, DTU, Delhi - 110042





## Management Fest

The Management Fest at DSM, DTU is a dynamic platform for students to showcase their talents and entrepreneurial spirit. Featuring competitions, workshops, and guest lectures by industry experts, the fest fosters leadership skills, networking, and innovation. It serves as a hub for collaboration, learning, and professional development.



## HR Conclave'23

Netritva, the HR Club at DSM, DTU, hosted HR Conclave'23, a premier event gathering HR professionals, students, and academics. Through panel discussions, workshops, and case studies, it explores contemporary HR practices, fostering learning and networking opportunities. The conclave equips attendees with insights and strategies to navigate the evolving HR landscape effectively. The esteemed speakers were: Mr. Sudarshan Bose (Associate Director, Deloitte), Mr. Piyush Chabra (HR Business Partner, Microsoft), Mr. Rajneesh Tomar (Head of HR, Bikano), Mr. Mukul Chopra (Global CHRO, Convegenius) and Mr. Dakshdeep Singh (VP Digital HR Transformation, Peoplestrong).





## Viksit Bharat@2047 Initiatives

DSM, DTU spearheads Viksit Bharat 2047 initiatives, envisioning a sustainable and inclusive India by 2047. Through research, innovation, and community partnerships, DSM, DTU addresses critical societal challenges such as renewable energy, healthcare accessibility, and environmental conservation. These initiatives empower future leaders to drive transformative change for a thriving nation.



**Declamation Contest: Envisioning Viksit Bharat@2047 by HR club**



**Group Activity on spreading awareness about Viksit Bharat@2047**



**Case study on "Transformation of a Developing Economy into Developed Economy: Aiming for Viksit Bharat @2047"**

## Session on “E-commerce and Personal Branding” by Industrial & Academic Research Committee

 Industrial & Academic Research Committee  
Delhi School of Management  
Delhi Technological University





**Sunny Wadhvani**  
Founder - Growpreneur |  
Ecommerce Growth Consultant |  
Ex-Amazon Ads Expert

*Student Committee of DSM- IARC  
welcomes you all for Lecture on*  
**"Insights into E-commerce and Personal Branding and  
how E-commerce can play a vital role in Viksit Bharat  
@2047"**

**09 Jan 2024 at 11: 00 A.M. IST**

<b>Patron</b> Prof. Prateek Sharma Vice-Chancellor, DTU	<b>Organizer</b> Dr. Saurabh Agrawal Head of Department , DSM	<b>Faculty Coordinator</b> Mr. Dhiraj Kumar Pal Assistant Professor, DSM
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## Session on “Glimpse into the Art of Financial Consultancy and Assurance” by FINESCO Club





## Sports and Recreation Highlights

DSM believes in nurturing not just the mind, but also the body. Sporticus - the Sports Club of Delhi School of Management organises various sports events to ignite passion, foster camaraderie, and celebrate the indomitable spirit of athleticism. The activities promote a sense of togetherness, fair play, and solidarity among students promoting a vibrant sporting culture within the Delhi School of Management community.



DSMPL'24 - a cricket tournament organized by Sporticus- the Sports Club



Intra DSM BGMI Tournament



Delhi School of Management participated in the IIFT Delhi Tournament [Adrenaline'24]



## Management Faculty

### Dr. Saurabh Agrawal

Head and Associate Professor

He has vast experience of academics, research and the industry both in India and in USA. He has completed his PhD in reverse supply chain from DTU. His research focus is in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in International Journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.



### Prof. Girish Chandra Maheshwari

Professor (Honorary)

Prior to his current engagement, he has been Dean and Professor of Management of Faculty of Management Studies at M.S. University, Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in National and International Journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.



### Prof. Pradeep Kumar Suri

Professor

He has obtained his PhD from Department of Management Studies, IIT Delhi. He is M. Tech in Computer Applications from IIT Delhi and M. Sc. (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.





### Prof. Rajan Yadav

#### Professor

He graduated from University of Delhi and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D. in Organized Retail. He has more than 24 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.



### Prof. Amit Mookerjee

#### Professor



Dr. Amit Mookerjee joined USME in Feb, 2021. Prior to this he was Professor, Indian Institute of Management Lucknow (IIM-L), for over fifteen years, and served as Dean, IIM Lucknow's Noida Campus; the BPCL Research Chair Professor (2009-10); served on the Board of B-Schools, the IIML Enterprise Incubator Ltd, and others; was Head Analytics and Research/ later Director, CMCR at the National Council for Applied Economic Research (NCAER – India's premier think tank). He taught for nearly a decade at MDI, Gurgaon and delivered courses at other IIMs like

Kolkata, Raipur, Rohtak, etc, and India specific programs for leading global B Schools. His consulting, research and training services span organisations across diverse sectors in industry (telecom, IT, FMCG, durables, finance and insurance, banking); PSUs and private organisations in core sectors; development sector research/projects for NORAD, GTI (earlier GTZ), Norwegian Government, FICCI; cooperative sector such as NAFED. His interest area is customer experience, building customer profitability and entrepreneurship and venture development. He has contributed papers in respected international journals like MIP, JCM, Media Psychology, a text book on Consumer Behaviour, presented papers in more than 20 international conferences overseas and in India. He completed his BA (Economics, Psychology), MBA, and a PhD in Management, from the ML Sukhadia University, Udaipur.



## Management Faculty

### Dr. Archana Singh

#### Associate Professor

She obtained her Ph.D. from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 20+ years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has supervised 10 PhDs till date and has extensively published in National / International Journals of repute. She has shared her knowledge and expertise as a Resource person in a two-week Faculty Development Program sponsored by NSTEDB, GOI and organised by NAFEN, and also in a "Two day In House training program on finance for Non-Finance Executives" organised by Delhi Productivity Council for employees of IGPCL, Delhi. She is also involved in consultancy assignments of NIELIT, an autonomous scientific society of Ministry of Electronics and Information Technology, GOI and has completed three projects for them.



### Dr. Nidhi Maheshwari

#### Associate Professor

Dr. Nidhi Maheshwari has been in the research and teaching profession for more than nineteen years. She has completed her PhD and LL.B. degree from Mohan Lal Sukhadiya University, Rajasthan. She also holds an MBA degree from Banasthali Vidyapeeth. During her doctoral studies in the area of Emotional and Spiritual quotient, she had widely published papers in refereed international and national journals. She has authored 30 papers/book chapters/research, research-based teaching cases in HRM.

Her management cases are being sold at the European Case Clearing house and Emerald Publishing, one of which is in the 'Most Popular' category and received the Emerald Highly Commended Paper Award. Recently, she was awarded with the "Best research paper" in the IIM- Shillong Sustainability conference (2015). Two PhD scholars have completed doctoral research under her supervision.

She has delivered MDPs for senior and middle level corporate managers in the area of soft skill and HRM. She is empanelled as Soft Skill Trainer for Engineers India Limited. She has conducted MDP Programs for IFFCO, Indian Oil Corporation, National Seeds Corporation, ITDC, NHPC, NTPC, KDK Software, Shree Cement, J.K. Cement, Unitech Pvt. Ltd, Indian Aviation Academy, GAIL, Punjab National Bank, IREDA, Power Grid, ONGC, National Institute of Solar Energy, Indian Institute of Public Administration etc

### Dr. Shikha N Khera

#### Assistant Professor

Dr. Khera has obtained her Ph.D. from Guru Gobind Singh Indraprastha University and Masters form H N B Garhwal University, Srinagar, Bachelor from Sri Venkateswara College, University of Delhi. With twenty two years of experience her areas of Interest include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National/ International Journals of repute.





## Management Faculty

### Dr. Vikas Gupta

#### Assistant Professor

Dr Vikas Gupta is a Gold Medalist (MBA) and has more than 23 years of experience. He is currently working as an Assistant Professor, Delhi School of Management, Delhi Technological University (Former Delhi College of Engineering). His Ph.D. is in the domain of Knowledge Management and Innovation. He has several research papers and articles in his credit which are published in Scopus, SCI, SSCI and ABDC listed Journals. He has published books and book chapters at the national and international level.

His research interests are in the domains of knowledge management, innovation, business management and corporate social responsibility. He is involved in studies related to Knowledge Management and the various dimensions associated with it. He has been awarded the Best Faculty Award in the area of management. He is also a recipient of Research Excellence Awards, 2023. He has also been associated with many consultancy projects.



### Dr. Deepali Malhotra

#### Assistant Professor

She obtained her PhD from University of Delhi in the area of Behavioral Finance, M. Phil degree in the area of CSR and Masters in Commerce from the Department of Commerce, Delhi School of Economics, University of Delhi. She has ten years of experience in teaching and research. Her areas of interest include Behavioural Finance, Personal Finance, Strategic Management, and Corporate Social Responsibility.



### Dr. Deep Shree

#### Assistant Professor

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.





## Management Faculty

### Mr. Yashdeep Singh

Assistant Professor

Yashdeep Singh is an Assistant Professor at the Delhi School of Management (DSM), Delhi Technological University (DTU), Delhi, India. He received his Master of Business Administration (MBA) in Information Technology and Marketing from the Indian Institute of Technology, Delhi. He holds a Bachelor of Engineering (BE) in Computer Science from the Netaji Subhas Institute of Technology, Delhi. He has teaching and industry experience of ten years and has worked in several organizations including BHEL, Wipro, and the Ministry of Commerce, Government of India. He has published articles in high-impact factor journals and has presented several papers at international conferences. His areas of interest for teaching, research, and consultancy include Consumer Behaviour, Data Analytics, Digital Marketing, Human-Computer Interaction, Information Technology Management, Mobile learning, and Social media.



### Dr. Mohit Beniwal

Assistant Professor



Dr. Mohit Beniwal has a Bachelor of Engineering in Biotechnology from Netaji Subhas University of Technology (NSUT), formerly Netaji Subhas Institute of Technology (NSIT, Delhi University). He did his MBA and Masters in Information Systems from the College of Business, Iowa State University, Ames, Iowa, USA. He has vast work experience from companies like HCL Technologies, Coforge (formally NIIT Technologies), Accenture USA, and YesMail in San Francisco, USA. He completed his PhD in Management from DSM, DTU. His interest areas are Business Analytics, Time Series Analysis, Fundamental Analysis of Companies, Equity Research, Technical Analysis, Financial Analytics using Artificial Intelligence and Machine Learning, and Predictive AI using programming languages such as Python and R.

### Dr. Chandan Sharma

Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.





## Management Faculty

### Mr. Dhiraj Kumar Pal

#### Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering. Prior to joining DTU, he has worked in healthcare & energy sectors. He has also worked with few successful start-ups.



### Dr. Abhinav Chaudhary

#### Assistant Professor (Contractual)

He has obtained his MBA in Marketing Management and Information Technology Management from Gautam Buddha Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.



### Dr. Harleen Kaur

#### Assistant Professor

Dr. Harleen Kaur holds a PGDM from Indian Institute of Management Calcutta (IIM C) and a B.Tech (IT) from Delhi College of Engineering (now DTU). She began her marketing career with Pepsico India and has worked with leading brands - Mountain Dew, Mirinda and Pepsi. She is currently pursuing doctoral studies from the Faculty of Management Studies, University of Delhi and has been awarded the Junior Research Fellowship (UGC NET-JRF). Her research interests include brand strategy, consumer psychology and consumer brand relationships.



### Mr. Anurag Chaturvedi

#### Assistant Professor

Mr. Anurag Chaturvedi has close to 3.5 years of industrial experience with leading automobile company Tata Motors in Marketing & Operations and IHS Markit in the financial derivatives segment. He has done his MBA from Delhi School of Management, B. Tech in Electronics and Communication Engineering from NIT Surat and has been awarded the Junior Research Fellowship (NET-JRF). Currently, he is holding the posts of Cultural Committee Coordinator, MBA Coordinator, faculty advisor for Finance and IT Clubs, and member of IT, Infrastructure and Library Committee.





## Management Faculty

### Dr. Naval Garg

#### Assistant Professor

Dr. Naval Garg is Assistant Professor (HR) at USME, DTU. His academic credentials are MBA, M.Com, Ph.D., NET (Management & Commerce). He is also a fellow of the Insurance Institute of India. He has more than forty research papers published in various national and international journals. His areas of research and training interest are workplace spirituality, gratitude, business ethics, and human-machine interaction. He also holds more than 6 years of corporate experience.



### Ms. Pallavi Sethi

#### Assistant Professor

Pallavi Sethi is Assistant Professor at USME, DTU. She was previously associated with Shaheed Bhagat Singh College, Delhi University as Assistant Professor for more than ten years. She has completed her M.Phil (Accounting), M.Com and B.Com(Hons.) from University of Delhi and is currently pursuing her Ph.D from Delhi Technological University in the area of finance. Her areas of interest include Financial and Management Accounting and Corporate Finance.



### Dr. Priya Malhotra

#### Assistant Professor

Priya Malhotra is an Assistant Professor in the area of Finance at USME, DTU. She is an MBA in Finance & Marketing from the Faculty of Management Studies (FMS), University of Delhi. She has prior teaching experience in the department of Commerce, Shri Ram College of Commerce (SRCC), University of Delhi. She also has a rich industry experience of more than 6 years and has been associated with ICICI Bank Ltd & Barclays Bank in international private banking segment. She has recently completed her PhD from Faculty of Management Studies (FMS), Delhi.



### Dr. Varsha Sehgal

#### Assistant Professor

Varsha Sehgal is an Assistant Professor at USME, DTU in the area of strategy management. She has close to 6 years of industry experience in multinational firms as Fiserv and Infosys. She has done her M.B.A from IIT Madras and B. Tech from Punjab Technical University Jalandhar. She has completed her PhD from DTU in 2023. Her areas of interest include Strategy Management, Information Technology as well as Business Analytics. She is particularly interested in Frugal Innovations and how they can be leveraged to benefit society.





## Management Faculty

### Dr. Kusum Lata

Assistant Professor

Dr. Kusum Lata is Assistant Professor at USME, DTU. She has done her B.Tech in Computer Science and Engineering from Punjab Technical University, Punjab and Master of Engineering in Computer Technology and Applications from Delhi College of Engineering Delhi University. She has completed her Ph.D. in Computer Science and Engineering from Delhi Technological University. She has qualified UGC-NET in Computer Science and Applications. She has more than 15 years of teaching experience. She has published papers in reputed international journals and conferences. Her area of interest includes Data Mining, Machine Learning, Data Analytics, Database Management Systems, Improving Software Quality, Definition and Validation of Software Metrics.



### Dr. Deepti Aggrawal

Assistant Professor



Dr. Deepti Aggrawal is currently working as an Assistant Professor at USME, DTU. She is UGC-NET qualified in Management and holds a Ph.D. in Operational Research from University of Delhi. She brings in-rich experience of around 7 years in varied fields of Education, Banking, Analytics & Quantitative techniques. She has published several articles in journals of international repute. Her research area includes Innovation Adoption and Technology Diffusion Modeling & Optimization in Marketing, modeling in software reliability engineering and applications

of multi-criteria decision making techniques for solving real life problems. She has co-authored one text-book entitled “ Market Assessment with OR Applications” published by CRC Press, Taylor & Francis group. She is a life member of Society for Reliability, Engineering, Quality and Operations Management.

### Dr. Gaganmeet Kaur Awal

Assistant Professor

Dr. Gaganmeet Kaur Awal is Assistant Professor at USME, DTU. She holds a PhD from School of Computer and Systems Sciences, Jawaharlal Nehru University. She has completed M.Tech (CST) from JNU and B. Tech (CSE) from GGSIPU, Delhi. She is UGC-NET qualified and has been awarded the prestigious DST Inspire Fellowship from Ministry of Science and Technology, Govt. of India. She has teaching experience at Shaheed Sukhdev College of Business Studies, University of Delhi and Jaypee Institute of Information Technology, Noida. She has published papers in reputed international journals and conferences. Her research interests include Data Analytics and DBMS, Machine Learning, Collective Intelligence and Web Analytics.

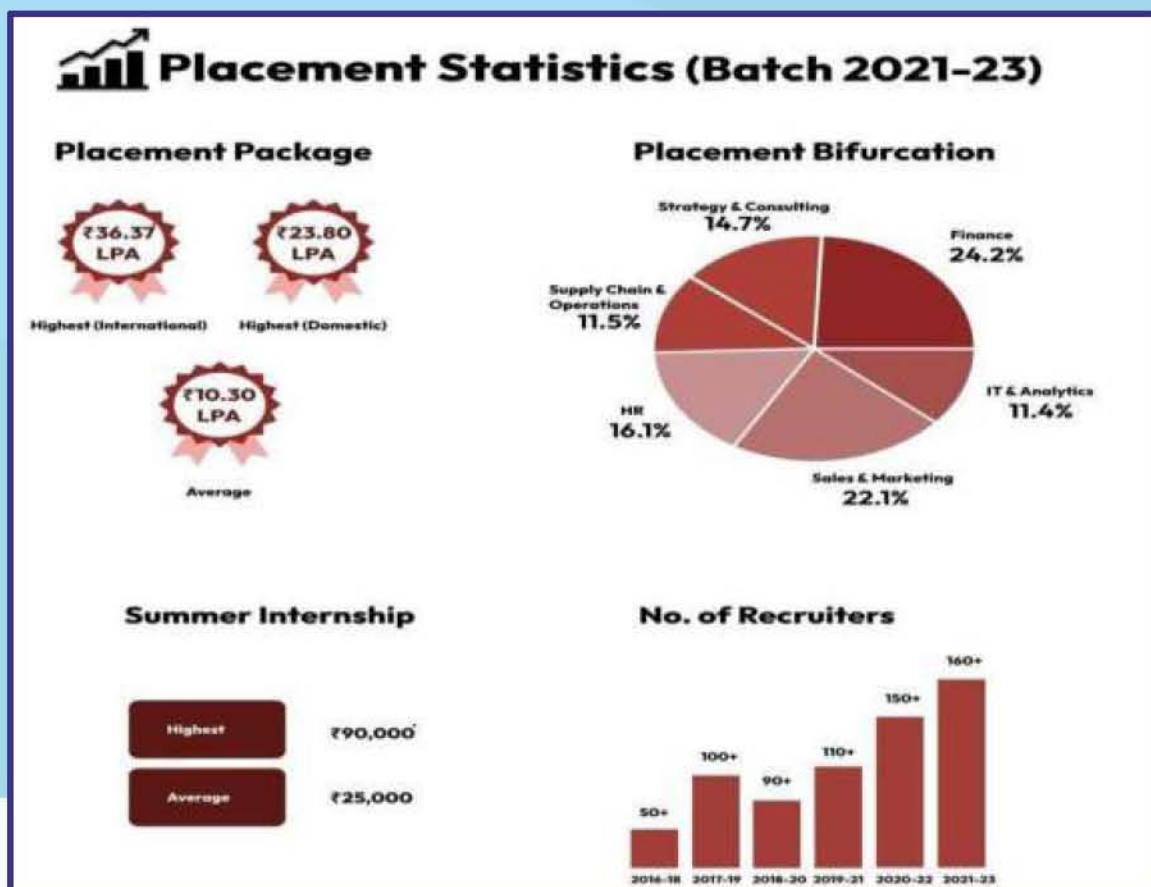




## TRAINING AND PLACEMENT

Placement Committees become vital for any B-school as they are responsible for interacting with the corporate world outside and the onus of bringing in new companies to the college falls in their shoulders. The students in this process go through a learning experience and understand how to network within the corporate world better. The Central Training and Placement Department Delhi Technological University is continuously supporting us to make them better and bring the best companies for our placements each year. The Placement Committee plays a vital role in measuring a smooth & efficient placement process, coordinates all the efforts and activities directed towards ensuring utmost satisfaction to the needy students for their placement. The placement process is, like all premier institutions, a student-run affair, working under the guidance of the faculty coordinators. The team of training and placement cell acts as an interface between the industry and students, and provides counseling, practical assistance and runs programs, to help develop students in various spheres, so that they can achieve their career-related aspirations. The Placement team focuses on providing its students with multiple opportunities giving corporate exposure. Opportunities like corporate interactions where the industry leaders can directly communicate with the students, industry visits where the students get to know more about how the industries work, multiple internships that can help the students in choosing their desired profile and sector, live business projects that enable the students to get in-depth insights about every sector and live case-study based learning.

The Placement Cell understand very well that the final placements and summer internships are the most important landmarks of any student's career and hence, the student coordinators and faculty mentors put in their best so as to achieve the targets and provide what is best for the candidates. The major recruiters are KPMG Global, KPMG India, E & Y, TCS, ZS Associates, Motherson Sumi Infotech and Designs, Berger Paints, ICICI bank to name a few and there are constant efforts to expand this list.





## OUR PROMINENT RECRUITERS






## COURSE CURRICULUM OF MBA

MBA Program is a two-year full time professional program spread over four semesters, which combines rigorous academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Program focuses on inculcating effective managerial and leadership skills. The first year of the program offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives.

### Types of Specialization

The syllabus has been designed to provide more flexibility and freedom to the students to choose a combination of specialization and electives from the basket.

A student can opt for:

### Major/Minor Specialization Or Dual Specialization

**Note:** In addition to major/minor/dual specialization, students may also make their own basket of courses across functional areas. In such cases, MBA degree without any specialization shall be awarded.

#### No. of papers to be opted under the above combinations:

- **Major** (3 each in III & IV Sem)
- **Minor** (1 each in III & IV Sem)
- **Dual** ( 2 each in III & IV semester)

*However, as per the policy, a particular elective paper shall be offered only as per University norms. The department may also restrict some of the combinations of specialization/electives keeping in view the industry trend, job opportunities and students' preferences.*



## ADMISSION PROCESS, CMAC-2024

Delhi School of Management, DTU follows an online process of application for the MBA program. Centralized Counselling for admission to MBA program for pioneering universities of Govt. of NCT of Delhi, namely Delhi Technological University (DTU), Netaji Subhas University of Technology (NSUT) and Indira Gandhi Delhi Technical University for Women (IGDTUW) will be conducted through Common Management Admission Committee CMAC, 2024.

Prospective candidates are required to fill a single online application form on the website <http://www.dtu.ac.in/www.cmacadmissions.com> to participate in the centralized admission under CMAC-2024.

## INTAKE

Following the consolidation of seats, DSM now offers a total of 270 seats.

The reservations of the seats for SC/ST/OBC/EWS and sub categories Defence/ PWD are as per the norms. One seat over and above the total intake is reserved for Kashmiri migrants. However, there will be no relaxation in the minimum eligibility criteria for Kashmiri Migrants.

Category	Code
General	GN
Other Backward Classes	OB
Scheduled Caste	SC
Scheduled Tribe	ST
Economically Weaker Section	EW

Sub-Category	Code
No subcategory	GN
Differently Abled Persons	PD
Defence Personnel	CW



DSM (270seats)		
Category Code	Seats	Total
GNGN	99	109
GNPD	5	
GNCW	5	
EWGN	23	27
EWPD	2	
EWCW	2	
OBGN	65	73
OBPD	4	
OBCW	4	
SCGN	37	41
SCPD	2	
SCCW	2	
STGN	18	20
STPD	1	
STCW	1	
<b>Total</b>	<b>270</b>	<b>270</b>

Note: 01 Supernumerary seat for Kashmiri Migrant

## Reservation Policy

- a) Scheduled Caste (SC):** 15 % of the total seats are reserved for Scheduled Caste candidates.
- b) Scheduled Tribe (ST):** 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
- c) Other Backward Class (OBC- NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
- d) Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE.1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019 Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).
- e) Defence (CW):** 5% of the total seats (Horizontal) in each main category are reserved for candidates belonging to Defence sub-category in the following order of priority:

**Priority I** - Widows/wards of Defence Personnel killed in action.

**Priority II** – Wards of disabled in action and boarded out from service.

**Priority III** - Widows/wards of Defence Personnel who died while in service with death attributable to military service.

**Priority IV** - Wards of disabled in service and boarded out from service with disability attributable to military service.

**Priority V** - Wards of Ex-Servicemen and serving personnel/para military/ police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/Nau Sena/ Vayu Sena Medal 8. Mention-in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry

**Priority VI** – Wards of Ex-servicemen.

**Priority VII** – Wives of:

1. Defence personnel disabled in action and boarded out from service



2. Defence personnel disabled in service and boarded out with disability attributable to military service

3. Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

**Priority VIII** – Wards of serving personnel.

**Priority IX** - Wives of serving personnel.

**f) Person with Disability:** 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category in accordance with the provisions of 'The Rights of Persons with Disabilities Act 2016' (PwD Act)

**g) Kashmiri Migrants (Supernumerary):** 01 (One) seat, over and above the total intake in each campus of DTU is available under this category.

## Note:

i. In case of category (a) and (b), the vacant seats are interchangeable.

ii. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.

iii. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.

iv. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.

v. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of **priority-I** will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the **priority-II** in the similar way, and so on.

vi. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.

vii. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload scanned copy of the respective certificates and produce the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) in the respective institutes at the time of physical verification of the documents. If the reserved category/ sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to CMAC in person or email in this regard, as per the eligibility of the candidate and availability of seats. **If such candidate is able to produce his/her category certificate before the commencement of further round, he/she shall be considered for the category in that round and will be allotted a fresh seat as per the vacancy available and his/her merit.**

viii. After exhausting the complete list of candidates (category-wise) as per prescribed norms, any unfilled seats pertaining to any category may be filled by increasing general category seats, in equal number, during SPOT round of counselling.



# ELIGIBILITY AND ADMISSION PROCEDURE

## 1. Minimum Eligibility Criteria

- a)** A candidate who has passed any Bachelor Degree examination with minimum 60% marks in aggregate or equivalent CGPA from a recognised university/institution and valid CAT- 2023 /MAT-2023 /MAT-2024 score. However, a relaxation of 10% in marks to SC/ST/PWD candidates shall be given in minimum eligibility criteria.
- b)** The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an Act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.
- c)** Those who are appearing in final semester examination may also apply, provided that they submit:
- (i)** The proof of eligibility by a specific date declared by the University, and
  - (ii)** Valid CAT/MAT score at the time of application, otherwise the admission of the candidate to the university will be cancelled.

**In case the conversion formula for CGPA is not provided by the concerned Institute/ University, equivalent percentage shall be computed as per following formula:**

$$\text{CGPA} \times 10 = \text{Percentage of Marks}$$

**Note:**

**At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/her admission shall be cancelled and fee shall not be refunded.**

## 2. Selection Procedure

- a)** The applications received will be shortlisted based on performance in CAT- 2023/ MAT- 2023/MAT-2024.
- b)** The shortlisted candidates will be required to appear for a Personal Interview. The Candidates who do not participate in Personal Interview/Document Verification will not be considered in final Merit List
- c)** The merit list will first consider the candidates with valid CAT 2023 **percentile** and after the CAT 2023 candidates are exhausted, the candidates with MAT 2023/ 2024 **percentiles** will be considered in the merit list. In case any candidate has appeared in both MAT 2023 and MAT 2024, best of two will be taken into consideration.

CAT percentile (rounded upto two decimal places) of 2023 will be considered whereas the best percentile of MAT 2023/MAT 2024 will be considered.



**Priority 1** along with weightage to different components would be:

<b>S.No.</b>	<b>Weightage</b>
1.1 CAT* 2023 percentile	50%
1.2 Class 10th aggregate percentage	10%
1.3 Class 12th aggregate percentage	10%
1.4 Personal Interview	20%
1.5 Work Experience (after graduation)**	10%

**Priority 2** along with weightage to different components would be:

<b>S.No.</b>	<b>Weightage</b>
2.1 MAT* 2023/2024 percentile (Higher in case of both)	50%
2.2 Class 10th aggregate percentage	10%
2.3 Class 12th aggregate percentage	10%
2.4 Personal Interview	20%
2.5 Work Experience ** (after graduation)	10%

\*The cut off for CAT 2023 and MAT- 2023/2024 will be decided by the CMAC committee.

**\*\* Criteria of Work Experience Marks (Out of 10)**

<b>Work Experience (In Months):</b>	<b>Marks</b>
30 to 42 Months:	10
24 to 29 Months & 43 to 48 Months	08
18 to 23 Months & 49 to 54 Months	06
12 to 17 Months & 55 to 60 Months	04
Less than 12 Months & More than 60 Months	<b>NIL</b>

**Note: Internship or Articleship would not be counted as part of work experience**

**d)** Allotment of University will be done on the basis of '**rank of the candidate**' in the merit list and '**preference of the University**' applied by the candidate.

**e)** In case of tie in the final merit list, the following criteria shall be used:

- i) The candidate with higher entrance test percentile shall be ranked higher (CAT/MAT as applicable).
- ii) In case of tie in CAT/MAT percentile, the candidate shall be ranked according to the date of birth i.e., the person older in age will be ranked higher.
- iii) In case of tie in age criterion, random number will be used to break the tie.



# ADMISSION COUNSELLING PROCEDURE

## 1 Registration Process

All candidates desirous of seeking admission to the MBA programs at DTU, IGDTUW and NSUT are required to visit website [www.dtu.ac.in/www.cmacadmissions.com](http://www.dtu.ac.in/www.cmacadmissions.com) and fill registration form, pay a non-refundable registration fee and fill the choices for allotment of seat. The details of registration fee are given below:

CATEGORY	Amount
General/ OBC / EWS/ SC/ST/PwD/KM	₹ 1,500/ + the applicable transaction fee

The detailed instructions regarding how to fill the application form will be made available on website: [www.dtu.ac.in/www.cmacadmissions.com](http://www.dtu.ac.in/www.cmacadmissions.com)

### Documents to be uploaded at the time of registration

Following is the list of documents required for uploading at the time of filling up of online application form:

- Degree and mark sheets of the qualifying examination or undertaking along with mark sheets till the previous semester
- Certificates and Marks sheet of the 10th and 12th examination.
- Scanned copy of CAT-2023/MAT-2023/ MAT-2024. Student must possess CAT/MAT Login ID and Password for online verification.
- Date of Birth Certificate as indicated in High School or equivalent examination.
- Reserved category/sub-category certificates, if applicable.
- Experience certificate(s)
- Recent passport size photograph
- Undertaking (if Required)

### Note:

The OBC-NCL candidates can submit old certificate and undertaking at present in the application form. However, the candidates must submit the OBC-NCL or EWS certificates issued after March 2024 at the time of Personal Interview and Document Verification.



## 2 Admission Process

- a) The short listed candidates will be called for Personal Interview and document verification in physical mode. The venue and date for the same will be announced on [www.dtu.ac.in](http://www.dtu.ac.in) / [www.cmacadmissions.com](http://www.cmacadmissions.com) The merit list of the eligible candidates will be announced on CMAC website before first round of counselling.
- b) Admission shall be made on the basis of combined merit list prepared on the basis of CAT-2023/ MAT-2023/ MAT-2024 percentile, marks in class 10th, class 12th, performance in Personal Interview, and work experience.
- c) Provisional Allotment of seat will be done on the basis of **rank of the candidate in the merit list** and **preference of the University** applied by the candidate.

### 2.1 Payment of seat acceptance fee

A candidate, who is allotted a seat in any round of counselling required to pay the part admission fee of Rs. 1,00,000/- (Rs. One Lakh only) as per the payment mode instructed in the guidelines of counselling.

All the candidates who get an allotment will have to pay part admission fee (Rs.1,00,000 – Rupees One Lakh only) as per the admission schedule, failing which his/her allotted seat will stand automatically cancelled and the candidate will not be considered for subsequent rounds of seat allotment. However, such candidates are eligible for spot round of counselling. Balance fees need to be paid by the candidate in the respective University at the time of academic registration.

**Note :** If the candidate is allotted a seat in a round and he/she does not pay the required academic fee as per counselling schedule, his/her allotted seat shall be cancelled and he/she will not be considered for any seat allotment in subsequent rounds (except spot round).

### 2.2 Upgradation

After each round of counselling, the candidates who wish to change the university allotted to him/her will be give choice to upgrade to the University of his/her higher preference subject to the rank of candidate and availability of the seat.

## 3. Spot round

Details of spot round will be notified on the university website [www.dtu.ac.in](http://www.dtu.ac.in) / [www.cmacadmissions.com](http://www.cmacadmissions.com)

**Note** - Fresh applications against vacant seats, if any, may be invited and may follow an alternate admission criterion in spot round of admissions by CMAC.

*\* Any change in the counselling schedule due to unforeseen circumstances shall be announced on the university/CMAC website. Candidates are advised to visit the website regularly.*

*\*\* Special spot round may be conducted by the university after the spot round depending upon the availability of vacant seats.*



## 4. Reporting at final allotted university

All provisionally admitted candidates are required to visit the website of allotted university for physical verification of original documents/commencement of classes and payment of balance fee (if any). Admitted candidates need to pay the balance fee at the final allotted University AS PER FEE PAYMENT SCHEDULE available on respective university website, failing which, the admission of the candidate automatically stands cancelled *ipso facto*.

### WITHDRAWAL POLICY

S. No.	Percentage of Refund of aggregate fee(Exclusive of Caution Money/ Security Deposit)	Point of Time when application for withdrawal of admission is received
1	100%	15 days before the formally notified last date of admission**.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after formally notified the last date of admission.
4	NIL	More than 30 days after being formally notified the last date of admission.

**\*\* Last date of Admission is July 8, 2024**

**\*\*\*All fee refunds of candidates, who have withdrawn their seat till the date of spot round, will be made by CMAC, Delhi 2024 as per the withdrawal policy of the respective University from where the admission is withdrawn. Any withdrawal after the declared spot round will not be eligible for any refund as per the DTU refund policy.**

Note: No refund will be done for those who will take admission in spot round



## Fee Structure

<b>Master of Business administration (Full Time)</b>			
<b>S. No.</b>	<b>Particulars</b>	<b>Fee for the first year (Rs.)</b>	<b>Fee for the Second year (Rs.)</b>
1	<b>Tuition Fee</b>	1,47,300	1,55,000
2	<b>Non-Government Component</b>		
2.1	Student welfare Fee ( Co- Curricular activities, extracurricular activities, Annual gathering, Students welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items)	20,000	20,000
2.2	Facilities & services charges ( Research initiatives, training programs, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	36,000	36,000
2.3	Economically weaker section fund	10,000	10,000
2.4	Examination fee (Examination infrastructure strengthening, expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for mediclaim of student (per annum)	700	700
	<b>Total</b>	<b>2,29,000</b>	<b>2,36,700</b>

## Certificates required for claiming Reserved Seats

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PD, KM) must upload the scanned copy of the certificates (as applicable) as mentioned below at the time filling up of the ONLINE application form.

### **i. Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL):**

For admission to a seat reserved for Scheduled Caste/ Scheduled Tribe/ Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/ Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate / Additional Magistrate / Deputy Commissioner/ Collector / Additional Deputy Commissioner/Deputy Collector/ 1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

### **NOTE:**

1. The candidate seeking admission under reserved categories has to mandatorily upload the caste/ category certificate in his/her name at the time of filling up of the ONLINE form. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.
2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2024 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2024, it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate. At the time of PI and verification of documents, the candidate must provide an updated certificate issued after 31st March 2024.

### **ii. Person with Disability sub-category:** For admission to seat reserved for person

with disabilities (PwD) sub-category, the candidate must upload of filling up the Online form:

- a. Certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.
- b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/ other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.
- c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.



**iii. Kashmiri Migrants:** The candidates seeking admission under Kashmiri Migrants seats must upload the following documents at the time of filling up of the online application:

- a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.
- b. Degree and Mark-sheet of the qualifying examination.
- c. Secondary School Examination or an examination recognized as equivalent thereto (Showing the Date of Birth).
- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

## IV. Economically Weaker Section:

**Criteria for Income and Assets** The benefit of reservation under EWS can be availed by persons who are not covered under the scheme of reservation for SCs, STs and OBCs upon production of an Income and Asset Certificate issued by a Competent Authority based upon the following criteria:

Candidates whose family has gross annual income below Rs 8.0 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of reservation. Income shall also include income from all sources i.e. salary, agriculture, business, profession, etc. for the financial year prior to the year of application. "31st March 2024"

Also persons whose family owns or possesses any of the following assets shall be excluded from being identified as EWS, irrespective of the family income:- i. 5 acres of agricultural land and above; ii. Residential flat of 1000 sq. ft. and above; iii. Residential plot of 100 sq. yards and above in notified municipalities; iv. Residential, plot of 200 sq. yards and above in areas other than the notified municipalities. The property held by a "Family" in different locations or different laces/ cities would be clubbed while applying the land or property holding test to determine EWS status.

The term "Family" for this purpose will include the person who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years. The benefit of reservation under EWS can be availed upon production of an Income and Asset Certificate issued by a Competent Authority after March 31, 2024. The Income and Asset Certificate issued 'by any one of the following authorities in the prescribed format as given in Annexure-3 shall only be accepted as proof of candidate's claim as 'belonging to EWS. A list of approved authorities is given below:

- I. District Magistrate/Additional District Magistrate/ Collector/ Deputy Commissioner Additional' Deputy Commissioner/ 1st Class Stipendary Magistrate/ Sub Divisional Magistrate/Taluka Magistrate/ Executive Magistrate/ Extra Assistant Commissioner
- II. Chief Presidency Magistrate/Additional Chief Presidency Magistrate/ Presidency Magistrate
- III. Revenue Officer not below the rank of Tehsildar and
- IV. Sub-Divisional Officer or the area where the candidate and/or his family normally resides.

## Defence sub-category (CW)

For admission to a seat reserved for Defence sub-category, candidate must produce the following certificates (as applicable), in original, at the time of document verification of Defence candidates.

- a. Entitlement card in original issued by the Record Officer of the Unit/Regiment of Armed Personnel of the Armed Forces in case of Armed Personnel.
- b. Widows/ Wards/ Wives of the officers and men of Armed forces who died or were disabled on duty (both attributable to military service) must produce a certificate to that effect from the following authorities:
  - (i) Secretary, Kendriya Sainik Board.
  - (ii) Secretary, Rajya / Zila Sainik Board.
  - (iii) Officer-in-Charge, Record Office.
- d. Special Pension Order and Passbook indicating special pension.
- e. Gallantry Award Certificate.
- f. Original ex-servicemen Identity Card/ Discharge Book/ Pension Payment Order.
- g. Dependency card issued by the competent authority in order to relate the relationship of the candidate with the Defence personnel.
- h. Original Service Identity Card.
- i. A certificate from the respective C.O. Unit in respect of serving personnel.

### **NOTE:**

A statement to the effect that 'the death/disability is attributed to military service' is required to be included in the certificate for Priority III & IV.

**THE FINAL PRIORITY WILL BE SUBJECT TO THE SCRUTINY BY PANEL OF DEFENCE EXPERTS AT THE TIME OF DOCUMENT VERIFICATION.**



**FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY**

**To be issued by Medical Board from Government Hospital**

Name of the candidate: Mr./Ms.\* \_\_\_\_\_

Father's Name: \_\_\_\_\_

Permanent Address: \_\_\_\_\_

\_\_\_\_\_

Percentage loss of earning capacity (in words):

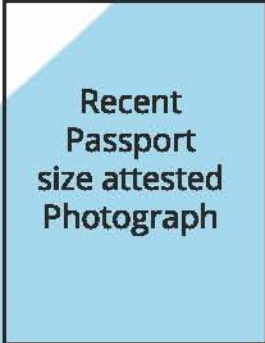
Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: \_\_\_\_\_

Name of the disease-causing handicap: \_\_\_\_\_

Whether handicap is temporary or permanent: \_\_\_\_\_

Whether handicap is progressive or non-progressive: \_\_\_\_\_

The candidate is FIT / UNFIT to pursue further studies.  
(\*Strike out whichever is not applicable)



Member  
(Orthopaedic Specialist)

Member

Principal Medical Officer

Date:

Seal of Office

**NOTE:**

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

## FORMAT OF CERTIFICATE FOR ECONOMICALLY WEAKER SECTION (EWS)

Government of .....  
(Name & Address of the authority issuing the certificate)

### INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No. \_\_\_\_\_

Date: \_\_\_\_\_

**VALID FOR THE YEAR** \_\_\_\_\_

This is to certify that Shri/Smt./Kumari \_\_\_\_\_ son/daughter/  
wife of \_\_\_\_\_ permanent resident of \_\_\_\_\_,  
Village/Street \_\_\_\_\_ Post Office \_\_\_\_\_  
District \_\_\_\_\_ in the State/Union Territory Economically Weaker Sections,  
since the gross annual income\* of his/her 'family'\*\*\* is below Rs. 8 lakh (Rupees Eight  
Lakh only) for the financial year \_\_\_\_\_. His/her family does not own or possess any  
of the following assets\*\*\*:

- I. 5 acres of agricultural land and above;
- II. Residential flat of 1000 sq. ft. and above;
- III. Residential plot of 100 sq. yards and above in notified municipalities;
- IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

Shri/Smt./Kumari \_\_\_\_\_ belongs to the \_\_\_\_\_ caste

which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward

Recent  
Passport  
size attested  
Photograph

Classes (Central List)

Signature with seal of Office \_\_\_\_\_

Name \_\_\_\_\_

Designation \_\_\_\_\_

\*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

\*\*Note2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

\*\*\*Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.



**FORMAT OF CERTIFICATE TO BE PRODUCED  
BY OTHER BACKWARD CLASSES**

This is to certify that Shri / Smt. / Kum. \_\_\_\_\_  
 Son/ Daughter of Shri / Smt \_\_\_\_\_ of  
 Village/Town \_\_\_\_\_ District/Division \_\_\_\_\_ in the State  
 belongs to the \_\_\_\_\_ Community which is recognized as  
 a backward class under:

- |  |  |
|--|--|
| i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.   | viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.      |
| ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.  | ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.    |
| iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.  | x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.    |
| iv. Resolution No. 12011/96/94-BCC dated 9/03/96.  | xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001.  |
| v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97. | xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003.   |
| vi. Resolution No. 12011/99/94-BCC dated 11/12/97.   | xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004.  |
| vii. Resolution No. 12011/68/98-BCC dated 27/10/99.  | xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006. |

Shri / Smt. / Kum. \_\_\_\_\_ and / or his  
 family ordinarily reside(s) in the \_\_\_\_\_ District / Division of

\_\_\_\_\_ State. This is also to certify that he/she does not belong to the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt. (SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated 09/03/2004.

Dated: \_\_\_\_\_

District Magistrate / Deputy Commissioner / Competent Authority

Seal

**NOTE:**

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the Representation of the People Act, 1950.

## FORMAT OF CERTIFICATE IN RESPECT OF DEFENCE CATEGORY (CW)

### CERTIFICATE FOR AVAILING ADMISSION AGAINST DEFENCE QUOTA OFFICE OF THE ZILA/RAJYA SAINIK BOARD

This is to certify that Master/Miss \_\_\_\_\_

son/daughter of \_\_\_\_\_ resident of \_\_\_\_\_

\_\_\_\_\_ the above named

officer/JCO/OR pertains to the category marked below:- (Select one from below)

- a. Killed in Action on \_\_\_\_\_ During \_\_\_\_\_
- b. Disabled in Action on \_\_\_\_\_ and boarded out from service on \_\_\_\_\_ during \_\_\_\_\_.
- c. Died in peace time on \_\_\_\_\_ with death attributable to military service.
- d. Disabled in peace time and boarded out from service with disability attributable military service.
- e. Gallantry Award Winner ( \_\_\_\_\_ )
- f. Ex-Serviceman.
- g. Serving Soldier

(Category \_\_\_\_\_ above)

Mr./Miss \_\_\_\_\_ son/daughter of the above

named officer/JCO/OR is eligible for Admission in DTU, IGDTUW or NSUT against the Defence quota under priority His/Her Ex-Serviceman Widow Identify Card No. is DLH-

01 \_\_\_\_\_

NO \_\_\_\_\_ / RSB SECRETARY

(Round stamp of office)

(Zila/Rajya Sainik Board)



**FORMAT OF CERTIFICATE FOR AVAILING ADMISSION  
AGAINST KASHMIRI MIGRANT QUOTA**

**Kashmiri Migrant Quota  
(To be submitted at the Time of Admission)**

Certified that Shri/Kum./Smt. \_\_\_\_\_

Son/daughter/wife Shri/ \_\_\_\_\_ resident of \_\_\_\_\_  
\_\_\_\_\_ is registered as migrant from Jammu & Kashmir.

The Registration number is \_\_\_\_\_ dated \_\_\_\_\_.

It is also certified that Shri/Kum./Smt \_\_\_\_\_ is registered in  
Delhi/ \_\_\_\_\_ as J & K Migrant on \_\_\_\_\_.

Name & Signature of

Deputy Commissioner/Competent Authority  
(Office Stamp)

Place:.....

Date:.....

**Note: No document other than this will be accepted by the University for claiming reservation against the Kashmiri Migrant Seat.**

**UNDERTAKING - OBC-NCL /EWS**

To, The Chairman,

CMAC- 2024.

Respected Sir/Madam,

I hereby undertake that my provisional admission will be cancelled and I won't be entitled for the fees paid to CMAC if I fail to submit valid OBC-NCL/EWS document on or before the date specified by CMAC 2024 as I couldn't submit the valid documents by the last date of CMAC 2024 registrations.

Hence, I request you to kindly grant me provisional admission with the aforesaid terms and conditions.

Thanking you,

Yours truly,

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name : \_\_\_\_\_



**UNDERTAKING FINAL YEAR RESULT AWAITED**

To,

The Chairman CMAC 2024

Respected Sir/Madam,

I have appeared/ will appear for final year / semester examination for the year 2023 2024, the result of which is yet to be declared. The details of examination are as under:-

1. University Seat No. \_\_\_\_\_

2. Name of the Degree & Branch/Specialization: \_\_\_\_\_

3. Name of the College: \_\_\_\_\_

4. Name of the University: \_\_\_\_\_

5. Year of final semester/year examination \_\_\_\_\_

I hereby undertake that my provisional admission will be cancelled if:

1. I do not secure minimum 60% marks in the degree examination.
2. My results of degree examination are not declared on or before the date specified by CMAC 2024 and the mark-lists are not submitted by me to the University within the timeframe specified by the CMAC 2024.
3. In case, I fail to submit my Final Year Mark-list & Degree Passing Certificate on or before the date specified by CMAC, I will not be entitled for the refund of fee paid by me.

I request you to kindly grant me provisional admission with the aforesaid terms and conditions.

Thanking you,

Yours truly,

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name : \_\_\_\_\_

## HOW TO APPLY

Online Application form can be accessed at  
[www.cmacadmissions.com](http://www.cmacadmissions.com) / [www.dtu.ac.in](http://www.dtu.ac.in)

All candidates are required to fill the online Application Form and make an online payment of Rs. 1500/- (one thousand five hundred only) plus transaction fee as applicable. Incomplete application, due to any reason, is liable for rejection by the CMAC.

## For queries contact us at:



[mbaadmissions@dtu.ac.in](mailto:mbaadmissions@dtu.ac.in)

[cmacmba@igdtuw.ac.in](mailto:cmacmba@igdtuw.ac.in)

Contact: 011-27296203

# DELHI TECHNOLOGICAL UNIVERSITY

## DELHI SCHOOL OF MANAGEMENT

SHAHBAD DAULATPUR,  
BAWANA ROAD, DELHI 10042







# DELHI TECHNOLOGICAL UNIVERSITY

(Established by Govt. of NCT of Delhi vide 6 of 2009)

(Formerly Delhi College of Engineering)

Shahbad Daulatpur, Bawana Road, Delhi 10042

Website: [www.dtu.ac.in](http://www.dtu.ac.in)  
[www.cmacadmissions.com](http://www.cmacadmissions.com)